PORTABLE DISPLAYS

DIGITAL BANNER

90 DAY

3 Upload your content to the USB & plug in!

HYPE DIGITAL BANNER

24" WIDE HYPE

- assembled dimension = 24"w x 62.4"h x 24"d
- freestanding, programmable digital banner
- white frame with vertical LCD screen and built-in speakers
- 42"h digital display with 1920x1080 px resolution
- best used to display animations and photos in portrait orientation
- compatible with files created in Windows
- create content with the step-by-step guide
- USB thumb drive used to transfer content and play on LED screen
- 16 GB internal storage and estimated 40,000 hours of run time
- weight = 57.2lbs
- comes in a wheeled flight case, ships freight

2 Organize your files
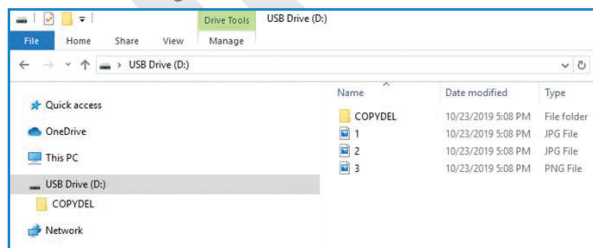
1 Create content to tell a visual story

*Image libraries, instructions and graphic templates available on **www.theexhibitorshandbook.com**

THE EXHIBITORS' HANDBOOK
2020 NEW PRODUCTS

THE EXHIBITORS'
HAND
BOOK
MODULAR DISPLAY SOLUTIONS

PORTABLE DISPLAYS

OUTDOOR DISPLAYS

ONE YEAR · **GL 6MO**

ZOOM FLEX TENT
ZOOM-FLX-TNT

- opens to a size of 8.6' x 8.6'
- comes with fiberglass poles, ground stakes and canopy
- custom printed canopy is mesh fabric
- withstands winds up to 15 mph
- add stackable bases for extra stability
- includes carry bag

TWIRL
TWIRL

- 26.44"w x 79"h x 1"d
- lightweight, fiberglass rod frame
- double-sided pillowcase fabric graphic
- ground stake connection allows for twirl movement

ACE-2
ACE-2

- visual graphic area = 22.88"w x 35"h
- double-sided aluminum A-frame sign holder with black plastic corner grips
- clear dry erase graphic lenses included
- front-loading snap frames for easy graphic swaps
- quick, toolless assembly

SWING SIGN
SWING-SIGN

- visual graphic area = 19.63"w x 29.5"h
- single or double-sided graphic, printed on 6mm PVC
- black, steel portable sign with integrated wheeled base
- hollow plastic base can be filled with sand or water
- double-ring mounting system holds graphic in place while allowing it to swing

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PORTABLE DISPLAYS

OUTDOOR SIGNS

ONE YEAR | GL 6MO

CONTOUR
CONTOUR-WB
CONTOUR-PB

- two printed graphics (front & back) available in six unique shapes
- choose from plate base or hollow, fillable base with dual-spring design to flex and withstand wind gusts
- hollow, fillable base can be filled with water or sand for added stability
- graphics easily secure to either base using hook & loop

CHOOSE YOUR BASE
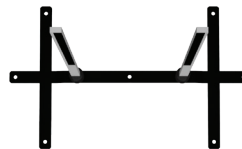
Plate Base   OR   Fillable Base

CHOOSE YOUR SIGN SHAPE

ARROW UP
CONTOUR-01-G

ARROW SIDE
CONTOUR-02-G

WAVE 1
CONTOUR-03-G

BOTTLE
CONTOUR-04-G

CIRCLE
CONTOUR-05-G

WAVE 2
CONTOUR-06-G

*Image libraries, instructions
and graphic templates available on
www.theexhibitorshandbook.com

3

PORTABLE DISPLAYS

HOPUP™ & EMBRACE™ KITS

LIFE TIME

GL 6MO

BACKLIT HOPUP™ 1X3

- lightweight silver frame
- supports an integrated full-fitted fabric graphic mural with end caps and includes back liner
- patented LED lights connect easily to scissors on top & bottom for even light distribution
- comes in an OCX molded case

2 ½' full height standard display
footprint dimensions:
31"w x 90"h x 29"d
HOP-2-BL-1X3-S

BACKLIT EMBRACE™ 8X3

- lightweight straight white frame
- stabilizer feet included
- perimeter channel bars connect to frame and hold push-fit backlit fabric graphics
- LED lights easily attach to collapsible frame
- premium backlit fabric graphic with SEG beading offered as single or double-sided
- rear diffuser graphic panel for single-sided units
- LED lights and power supply included
- comes with 2 molded, wheeled OCX cases

20'w x 7 ½'h standard display
footprint dimensions:
230.31"w x 88.94"h x 23.25"d
EMB-2-BL-8X3-S

*Image libraries, instructions
and graphic templates available on
www.theexhibitorshandbook.com

PORTABLE DISPLAYS

## EMBRACE™ ACCESSORIES

LIFE TIME

EMBRACE MONITOR MOUNT
EMB-2-MM

- monitor bracket supports 30 lbs
- compatible with Embrace frames 3 quads high
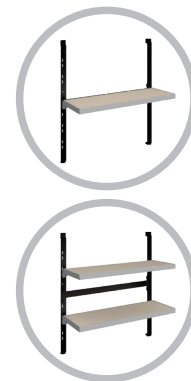- backwall not included

EMBRACE TABLE
EMB-2-TBL-BLACK

- accessory table includes frame, tabletop and graphics (2 pieces)
- footprint dimensions: 14.96"w x 38.66"h x 47.25"d
- tabletop offered in black
- compatible with Embrace frames 3 quads high
- backwall not included
- comes with carry bag
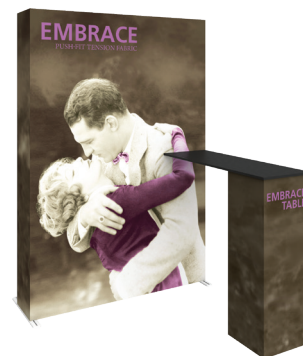
EMBRACE SHELVING
EMB-2-EXT-SHLF-K-1
EMB-2-EXT-SHLF-K-2

- shelf dimensions: 26.41"w x 9.88"d
- shelves support 10 lbs each
- compatible with Embrace frames 3 quads high
- perfect for displaying lightweight products or giveaways
- backwall not included
- comes with carry bag
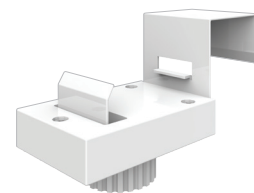
EMBRACE BRIDGE
EMB-2-BRIDGE

- bridge includes frame and graphics (2 pieces)
- footprint dimensions: 30.71"w x 7.60"h x 88.15"d
- compatible with Embrace frames 3 quads high
- accent adds dimension and additional messaging opportunity
- backwalls not included
- comes with carry bag

Illuminate your Embrace Bridge!

BRIDGE CONNECTOR
EMB-2-BRIDGE-CONNECTOR

- bridge connector uses a simple S-shape connection
- simply slip on the frames and tighten
- two connectors recommended per side

BRIDGE LIGHT/LIGHT KIT
EMB-2-BRIDGE-LT
EMB-2-BRIDGE-LT-KIT

ONE YEAR

- illuminate the Embrace Bridge with a Light Kit
- call attention to your display and stand out
- kit includes 3 lights
- comes with carry bag

*Image libraries, instructions and graphic templates available on **www.theexhibitorshandbook.com***

THE EXHIBITORS' HANDBOOK
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FABRIC DISPLAYS

MODULATE™ MAGNETIC ACCESSORIES

LIFE TIME **GL 1YR**

flip door to allow for left or right swing as needed!

MODULATE DOOR
MOD-DOOR-M
48"w x 96"h x 1.17"d

ACCENT LADDER 01*
MOD-ML-01
31.5"w x 92.2"h x 23.5"d
*backwall not included

ACCENT LADDER 02*
MOD-ML-02
31.5"w x 96.2"h x 23.5"d
*backwall not included

FORMULATE®

ONE YEAR **GL 1YR**

FORMULATE ESSENTIAL BACKLIT BANNERS

43.3" WIDE FMLT-ESS-BL-1100

- standard height = 78.75"h
- height with extension kit = 93.5"h
- standard depth = 12.5"d
- straight aluminum tube frame
- rounded corners
- bungee cords for easy assembly
- LED light strips attach with clamps to top and bottom horizontal bars
- double-sided pillowcase fabric graphic
- comes with carry bag

Comes with height extender!

FORMULATE ESSENTIAL ARCH 07 10'

ARCH-07

- 7 1/2' tall, spans 10' wide and 4' 7/8" deep
- economy Arch
- tube frame with push-button connection
- slip over printed pillowcase fabric graphics
- comes with carry bag

*Image libraries, instructions and graphic templates available on
www.theexhibitorshandbook.com

FABRIC DISPLAYS
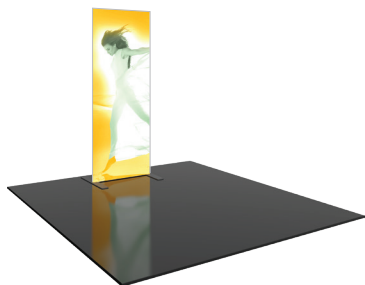
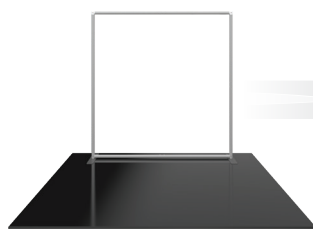## FORMULATE® MASTER BACKLIT 3' KIT

LIFE TIME · **GL 1YR**

- offered in 3', 5', 8' & 10' widths, all 8'h
- tube frames feature spigot assembly
- LED light curtains attach to the frame

- pillowcase fabric graphic slips over frame
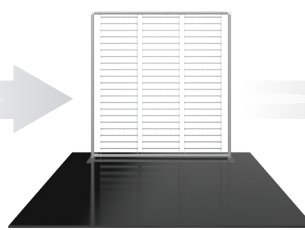- ships in OCE case

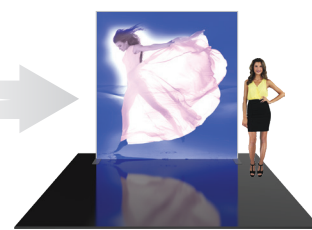*Illuminate your display & draw attention to messaging!*

Formulate 3' Backlit Kit
34.69"w x 92"h x 25.59"d
FMLT-BL-WS3-01

Set up the frame — Add the LED curtain lights — Slip on the fabric graphic

FORMULATE MASTER **DYNAMIC** BACKLIT KITS

LIFE TIME · **GL 1YR**

- offered in 3', 5', 8' & 10' widths, all 8'h
- tube frames assemble w/ snap buttons
- programmable LED light curtains make the display **DYNAMIC**
- pillowcase fabric graphic slips over frame
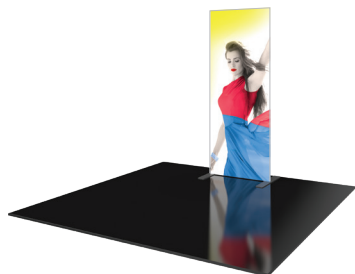
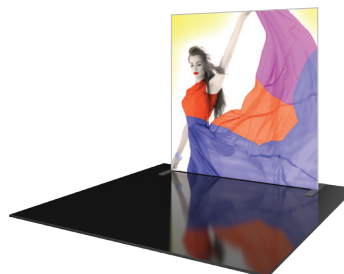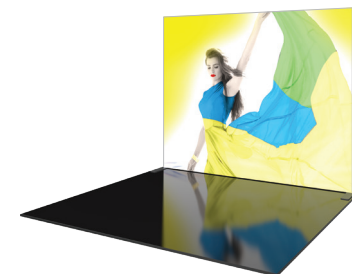*Animated lights create a captivating visual story!*

1 — 2 — 3

Formulate 3' Dynamic Backlit Kit
34.69"w x 92"h x 25.59"d
FMLT-DYCL-WS3-01

Formulate 5' Dynamic Backlit Kit
63.71"w x 92"h x 25.59"d
FMLT-DYCL-WS5-01

Formulate 8' Dynamic Backlit Kit
92.94"w x 92"h x 25.59"d
FMLT-DYCL-WS8-01

Formulate 10' Dynamic Backlit Kit
120.94"w x 92"h x 25.59"d
FMLT-DYCL-WS10-01

*Image libraries, instructions and graphic templates available on
www.theexhibitorshandbook.com

MODULAR DISPLAYS

VECTOR FRAME™ ESSENTIAL LIGHT BOXES

LIFE TIME **GL 1YR**

- light boxes feature sleek, scratch-resistant white aluminum frames with swivel feet
- LED light strips are pre-attached to the top and bottom of the frame
- includes choice of single or double-sided push-fit **INTENSITY** backlit fabric graphic
- includes 6' power cord
- comes in reusable cardboard box
- toolless assembly

Brighten your space with light boxes!

01 Rectangle
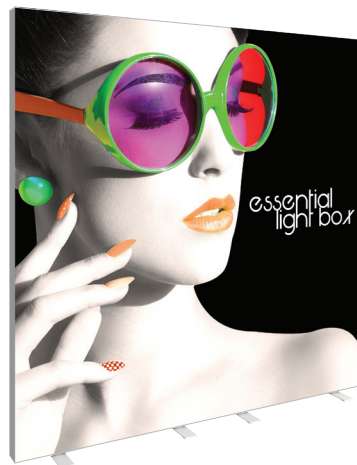**VF-ESS-LB-R-01**
36"w x 72.75"h x 15.75"d

02 Rectangle
VF-ESS-LB-R-02
36"w x 96.75"h x 15.75"d

03 Rectangle
VF-ESS-LB-R-03
48"w x 72.75"h x 15.75"d

04 Rectangle
VF-ESS-LB-R-04
48"w x 96.75"h x 15.75"d

01 Square
VF-ESS-LB-S-01
96"w x 96.75"h x 15.75"d

05 Rectangle
VF-ESS-LB-R-05
120"w x 96.75"h x 15.75"d

MODULAR DISPLAYS

VECTOR FRAME™ MASTER DYNAMIC LIGHT BOXES

LIFE TIME · **GL 1YR**

- dynamic light boxes feature programmable LED light curtains to create a visually stunning display that complements your graphic
- light curtain animations offered as a service, come pre-loaded on an SD card
- light boxes feature durable 4" silver extrusion frame
- includes single-sided push-fit, SEG **INTENSITY** backlit fabric graphic and opaque liner
- comes with OCE case

Create a captivating light show & accent your graphic!

01 Rectangle
VF-DYCL-LB-R-01
29.92"w x 94.74"h x 19.75"d

02 Rectangle
VF-DYCL-LB-R-02
57.87"w x 94.74"h x 19.75"d

03 Rectangle
VF-DYCL-LB-R-03
86.22"w x 94.74"h x 19.75"d

04 Rectangle
VF-DYCL-LB-R-04
114.17"w x 94.74"h x 19.75"d

*Image libraries, instructions and graphic templates available on **www.theexhibitorshandbook.com**

MODULAR DISPLAYS

VECTOR FRAME™ MASTER EXHIBIT KITS

LIFE TIME **GL 1YR**
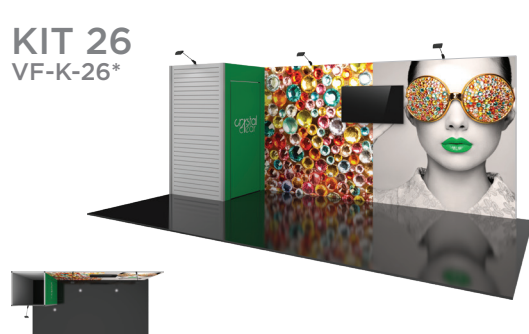
10' KITS

KIT 25
VF-K-25*
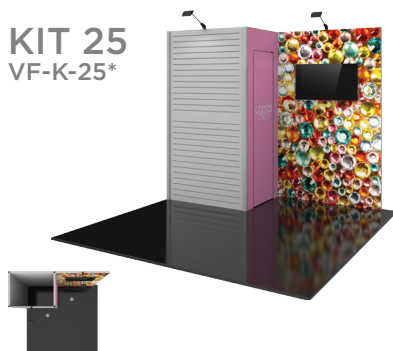
20' KITS

KIT 26
VF-K-26*

KIT 27
VF-K-27*

*monitor not included

Featuring closets, monitor mounts & more!

VECTOR FRAME HANGING LIGHT BOXES

LIFE TIME **GL 1YR**

3'H

10'w x 3'h
15'w x 3'h
20'w x 3'h
30'w x 3'h
40'w x 3'h

4'H

10'w x 4'h
15'w x 4'h
20'w x 4'h
30'w x 4'h
40'w x 4'h

5'H

10'w x 5'h
15'w x 5'h
20'w x 5'h
30'w x 5'h
40'w x 5'h

6'H

10'w x 6'h
15'w x 6'h
20'w x 6'h
30'w x 6'h
40'w x 6'h

Illuminate your space! Rigging and electrical from ceiling required.

*Image libraries, instructions
and graphic templates available on
www.theexhibitorshandbook.com

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THE EXHIBITORS'
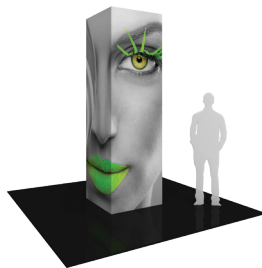HAND
BOOK
MODULAR DISPLAY SOLUTIONS

MODULAR DISPLAYS

VECTOR FRAME™ TOWERS

LIFE TIME   **GL 1YR**

12' TOWER
3'w: VF-TOWER-05
4'w: VF-TOWER-06

10' TOWER
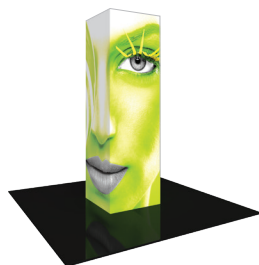3'w: VF-TOWER-03
4'w: VF-TOWER-04

8' TOWER
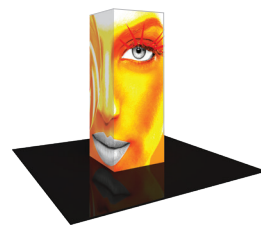3'w: VF-TOWER-01
4'w: VF-TOWER-02

12' BACKLIT TOWER
3'w: VF-BL-TOWER-05
4'w: VF-BL-TOWER-06

10' BACKLIT TOWER
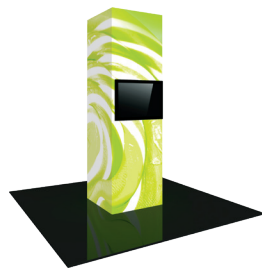3'w: VF-BL-TOWER-03
4'w: VF-BL-TOWER-04

8' BACKLIT TOWER
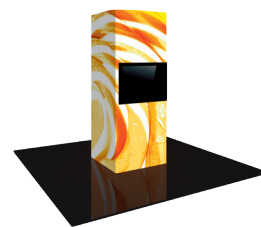3'w: VF-BL-TOWER-01
4'w: VF-BL-TOWER-02

12' MONITOR TOWER*
3'w: VF-TOWER-05-MM
3'w: VF-BL-TOWER-05-MM
4'w: VF-TOWER-06-MM
4'w: VF-BL-TOWER-06-MM

10' MONITOR TOWER*
3'w: VF-TOWER-03-MM
3'w: VF-BL-TOWER-03-MM
4'w: VF-TOWER-04-MM
4'w: VF-BL-TOWER-04-MM

8' MONITOR TOWER*
3'w: VF-TOWER-01-MM
3'w: VF-BL-TOWER-01-MM
4'w: VF-TOWER-02-MM
4'w: VF-BL-TOWER-02-MM

*monitor not included

*Image libraries, instructions
and graphic templates available on
www.theexhibitorshandbook.com
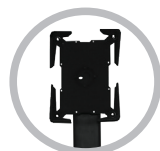
ACCENTS & ACCESSORIES

TABLET STAND
ONE YEAR
TABLET-STD-ESS-SH-S
TABLET-STD-ESS-SH-L

- portrait or landscape
- security screws and allen key make the unit both durable and theft resistant
- features a telescopic, adjustable-height pole, height min 30" - max 51.5"
- small stand holds 7.5" - 10.5" tablets
- large stand holds 10.5" - 13.5" tablets

Small tablet shell

Large tablet shell

LED LIGHT BATTERY PACK
ONE YEAR
BATTERY-PACK-1

- 9.2"h x 3.5"h x 3.5"d
- rechargeable battery pack provides electricity for hours
- compatible with quick charge 3.0 USB port, two 2.4 USB ports and U.S. & European AC
- comes in sturdy carry box

ZOOM TENT LIGHT KIT
90 DAY
ZOOM-TNT-LED-01

- compatible with Zoom Economy and Standard 5, 10' & 20' Tents
- lights attach to Economy frames using magnets and Standard frames using hook & loop
- connect all lights together and plug into a single portable battery pack
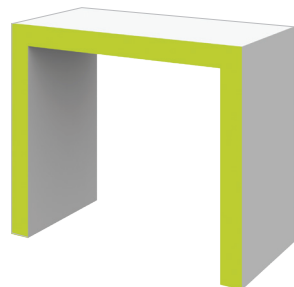
Battery pack compatible with four plug types!

HYBRID PRO™ COUNTERS
LIFE TIME

HYBRID PRO COUNTER 13
HPC-13

- 47.25"w x 39.37"h x 23.15"d
- 4ft wide, open laminate counter
- vinyl can be applied to add color

HYBRID PRO COUNTER 14
HPC-14

- 59.06"w x 39.37"h x 23.15"d
- 5ft wide, open laminate counter
- vinyl can be applied to add color

*Image libraries, instructions and graphic templates available on
www.theexhibitorshandbook.com