## Formulate Essential 8' Straight

## FMLT-ESS-S08-02

The Formulate® Essential 8ft straight display frame is portable and lightweight. The economy aluminum tube frame features bungee cords, rounded corners and comes with a one year limited warranty. Simply pull the pillowcase fabric graphic over the frame and zip. All displays come with a canvas carry bag.


We are continually improving and modifying our product range and reserve the right to vary the specifications without prior notice, All dimensions and weights quoted are approximate and we accept no responsibility for variance. E\&OE. See Graphic Templates for graphic bleed specifications.

## features and benefits:

Economy aluminum tube frame features bungee cords and rounded corners -Easy to store and ship
-Quick to set up
dimensions:

| Hardware | Graphic |
| :---: | :---: |
| Assembled unit: <br> $98.75^{\prime \prime} \mathrm{w} \times 89.25^{\prime \prime} \mathrm{h} \times 17.75^{\prime \prime} \mathrm{d}$ <br> $2508 \mathrm{~mm}(\mathrm{w}) \times 2267 \mathrm{~mm}(\mathrm{~h}) \times 451 \mathrm{~mm}(\mathrm{~d})$ | Total visual area: <br> 97"w x 90.5"h <br> 2464mm(w) x 2299mm(h) |
| Approximate weight (includes graphic): $14.5 \mathrm{lbs} / 6.6 \mathrm{kgs}$ | Please be sure to include a $2^{\prime \prime}$ bleed around the perimeter. <br> Refer to related graphic template for more information. |
| Shipping | Visit: |
| Shipping dimensions: | graphic-templates |

## Labeling Diagram

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## Assembly:

Assemble unit by laying tubes flat on the floor. Connect the bungee tube rails by pressing the push snap buttons in and sliding over (see drawing below) following the number labels listed,
1 to 1,2 to 2 and so on.


STEP 1: ASSEMBLE FRAME


Connect bungee tubes by lining up holes with snap buttons


Frame assembly is complete once all

## sides are connected



Complete the entire frame assembly


Connect bungee tubes by lining up holes with snap buttons

STEP 2: ATTACH FEET


Connect frame to feet by screwing the foot onto the bottom corner connector

##  <br> Connect corners of frame by lining up holes with snap buttons



Place the center stability pole in the holes at the top and bottom


Swivel the foot into place and tighten the screw

STEP 3: ATTACH GRAPHIC


