

**SignPro Frame:**  
**WP548**

Total Graphic Area: 21”w X 7”h  
Trim Size: 20”w X 6”h

Please be sure to include the 1/2” bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) within .25” of the edge (gray area is recommended safe area).

**General Art Guidelines:**

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

bleed area  
trim line  
safe area