## SignPro Frame: WP508

Total Graphic Area: 7"w X 5"h Trim Size: 6"w X 4"h

Please he sure to include the 1/2" bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) within .25" of the edge (gray area is recommended safe area).

## **General Art Guidelines:**

- CMYK Color Mode - All Solid Coated Pantone colors should
  - be called out in the art as spot colors - Embed all images and support files
  - Resolution must be 100-120 ppi - All fonts must be created to outlines
  - Do not scale artboard
  - Background color/images must bleed to the edge of artboard - Do not use spot colors from template
  - in your artwork as they will not print