HEADER

SignPro Frame:
WP411

Header panel
Total Graphic Area: 4.75"w X 3"h
Trim Size: 3.75"w X 2"h

Footer panel
Total Graphic Area: 4.75"w X 4"h
Trim Size: 3.75"w X 3"h

Please be sure to include the 1/2" bleed around the perimeter, DO NOT design any critical elements (text, logos, etc.) within .5" of the edge (gray area is recommended safe area).

General Art Guidelines:

– CMYK Color Mode

– All Solid Coated Pantone colors should be called out in the art as spot colors

– Embed all images and support files

– Resolution must be 100-120 ppi

– All fonts must be created to outlines

– Do not scale artboard

– Background color/images must bleed to the edge of artboard

– Do not use spot colors from template in your artwork as they will not print

FOOTER

bleed area ——
trim line ——
safe area ——