## Total Graphic Area: 19"w X 3 125"h Trim Size: 18"w X 2.125"h Please be sure to include the 1/2" bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) within .5" of the edge (gray area is recommended safe area). General Art Guidelines: - CMYK Color Mode - All Solid Coated Pantone colors should be called out in the art as spot colors - Embed all images and support files - Resolution must be 100-120 ppi - All fonts must be created to outlines Do not scale artboard - Background color/images must

bleed to the edge of artboard

Do not use spot colors from template
in your artwork as they will not print

bleed area