SignPro Frame:

WL503

Total Graphic Area: 11 "w X 3.5"h
Trim Size: 10"w X 2.5"h

Please be sure to include the 1/2" bleed
around the perimeter. DO NOT design
any critical elements (text, logos, etc.)
within .5" of the edge (gray area is
recommended safe area).

General Art Guidelines:

— CMYK Color Mode
— All Solid Coated Pantone colors should
  be called out in the art as spot colors
— Embed all images and support files
— Resolution must be 100–120 ppi
— All fonts must be created to outlines
— Do not scale artboard
— Background color/images must
  bleed to the edge of artboard
— Do not use spot colors from template
  in your artwork as they will not print

bleed area
trim line
safe area