

**SignPro Frame:  
WLS**

Total Graphic Area: 13" w X 3.125" h  
Trim Size: 12" w X 2.125" h

Please be sure to include the 1/2" bleed  
around the perimeter. DO NOT design  
any critical elements (text, logos, etc.)  
within .5" of the edge (gray area is  
recommended safe area).

**General Art Guidelines:**

- CMYK Color Mode
- All Solid Coated Pantone colors should  
be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artwork
- Background color/images must  
bleed to the edge of artwork
- Do not use spot colors from template  
in your artwork as they will not print

bleed area  
trim line  
safe area