Total Graphic Area: 21"w X 3.125"h

Trim Size: 20"w X 2 125"h

Please be sure to include the 1/2" bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) within 5" of the edge (gray area is recommended safe area).

## General Art Guidelines:

- CMYK Color Mode
   All Solid Coated Pantone colors should
- be called out in the art as spot colors
- Embed all images and support files

- Resolution must be 100-120 ppi - All fonts must be created to outlines
- Do not scale artboard
  - Background color/images must bleed to the edge of artboard
    Do not use spot colors from template in your artwork as they will not print

## F 2