SignPro Frame:
DK503

Total Graphic Area: 11"w X 3"h
Trim Size: 10"w X 2"h

Please be sure to include the 1/2" bleed
around the perimeter. DO NOT design
any critical elements (text, logos, etc.)
within .5" of the edge (gray area is
recommended safe area).

General Art Guidelines:

– CMYK Color Mode
– All Solid Coated Pantone colors should
   be called out in the art as spot colors
– Embed all images and support files
– Resolution must be 100-120 ppi
– All fonts must be created to outlines
– Do not scale artboard
– Background color/images must
   bleed to the edge of artboard
– Do not use spot colors from template
   in your artwork as they will not print

bleed area
trim line
safe area