

Insert panels  
Total Graphic Area: 12" w X 3" h  
Trim Size: 11" w X 2" h

Please be sure to include the 1/2" bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) within .5" of the edge (gray area is recommended safe area).

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artwork
- Background color/images must bleed to the edge of artwork
- Do not use spot colors from template in your artwork as they will not print

bleed area ——— |  
trim line ——— |  
safe area ——— |