## SignPro Frame: DIRL7 Header panel Total Graphic Area: 31"w X 9.5"h Trim Size: 30"w X 8.5"h Insert panels Total Graphic Area: 31"w X 5.5"h Trim Size: 30"w X 4.5"h Please be sure to include the 1/2" bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) within .5" of the edge (gray area is recommended safe area). General Art Guidelines: – CMYK Color Mode All Solid Coated Pantone colors should be called out in the art as spot colors Embed all images and support files – Resolution must be 100-120 ppi All fonts must be created to outlines Do not scale artboard Background color/images must bleed to the edge of artboard – Do not use spot colors from template in your artwork as they will not print .1875" gap from hardware .1875" gap from hardware .1875" gap from hardware .1875" gap from hardware bleed area – trim line safe area