NEW PRODUCT:
ZOOM-AFRAME-01

Total Graphic Area: 78.75”w X 41.5”h
Total Finished Area: 74.75”w X 37.5”h

Please be sure to include the 2 ” bleed around the perimeter (note trim location on template). Keep all critical elements within the safe area (gray on template).

General Art Guidelines:

– CMYK Color Mode
– All Solid Coated Pantone colors should be called out in the art as spot colors
– Embed all images and support files
– Resolution must be 100-120 ppi
– All fonts must be created to outlines
– Do not scale artboard
– Background color/images must bleed to the edge of artboard
– Do not use spot colors from template in your artwork as they will not print

FRONT

bleed area
trim line
safe area

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BACK

bleed area
trim line
safe area