Outdoor Displays:

Zoom Flex Outdoor Billboard - Double Sided

TEMPLATE @ 1/2 SIZE
(4) Prints to make (1) Single Sided Display

Front and Back Panel:
Total Graphic Area: 108”w X 86.25”h
Total Visual Area: 104“w x 82.25”h

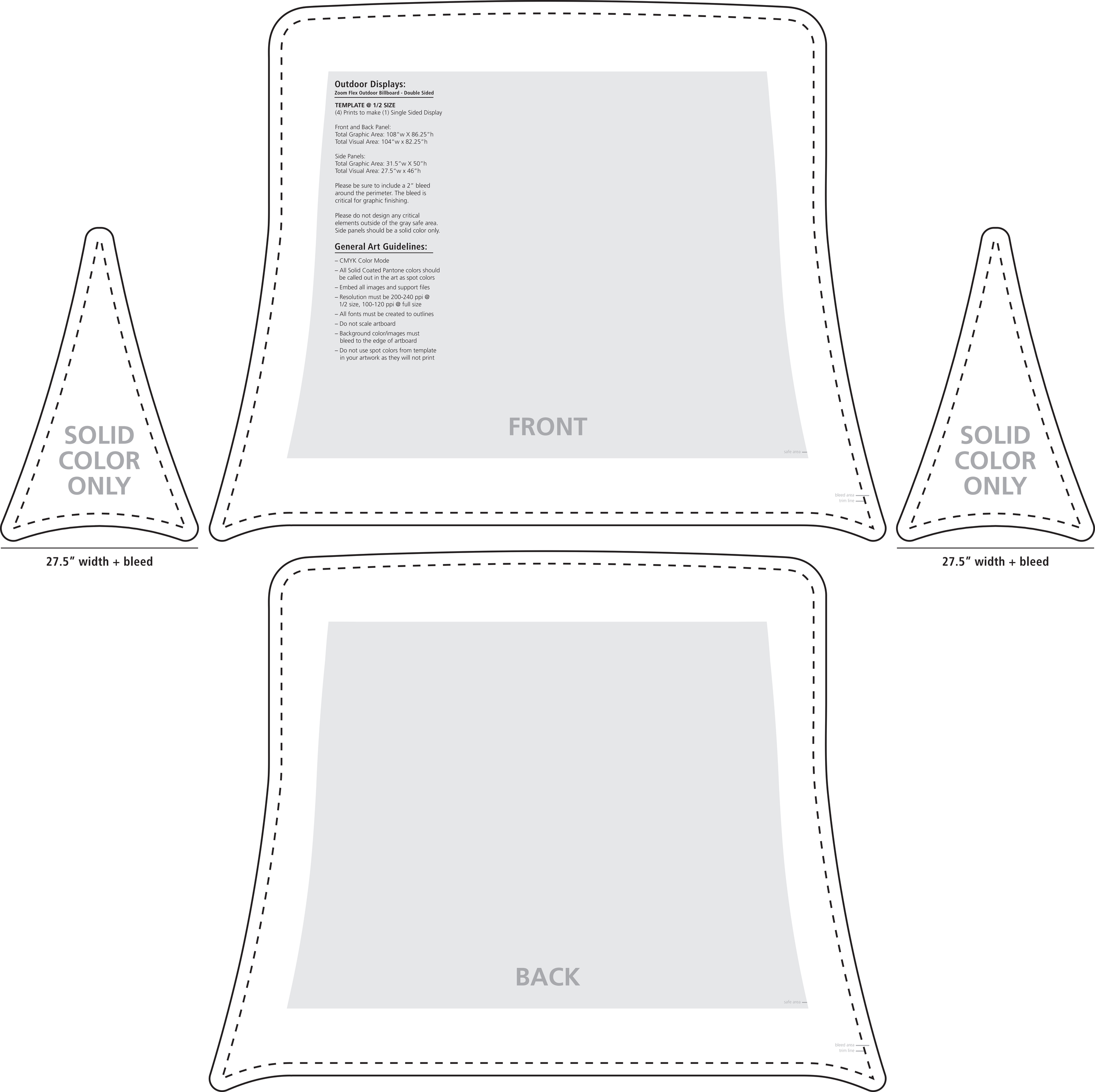
Side Panels:
Total Graphic Area: 31.5“w X 50”h
Total Visual Area: 27.5“w x 46”h

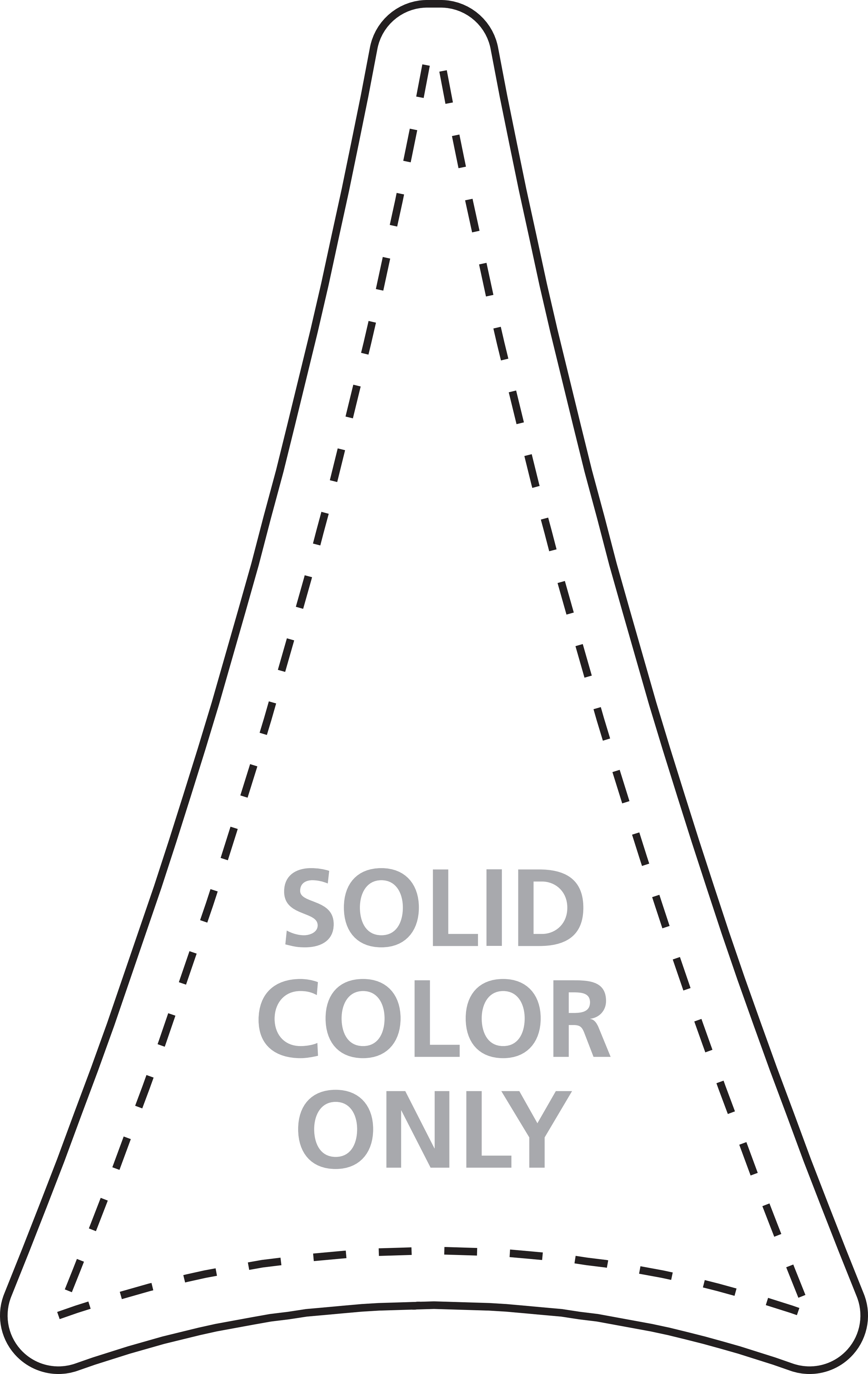
Please be sure to include a 2” bleed around the perimeter. The bleed is critical for graphic finishing.

Please do not design any critical elements outside of the gray safe area. Side panels should be a solid color only.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 200-240 ppi @ 1/2 size, 100-120 ppi @ full size
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print




SOLID
COLOR
ONLY

Outdoor Displays:

Zoom Flex Outdoor Billboard - Double Sided

TEMPLATE @ 1/2 SIZE
(4) Prints to make (1) Single Sided Display

Front and Back Panel:
Total Graphic Area: 108"w X 86.25"h
Total Visual Area: 104"w x 82.25"h

Side Panels:
Total Graphic Area: 31.5"w X 50"h
Total Visual Area: 27.5"w x 46"h

Please be sure to include a 2" bleed around the perimeter. The bleed is critical for graphic finishing.

Please do not design any critical elements outside of the gray safe area. Side panels should be a solid color only.

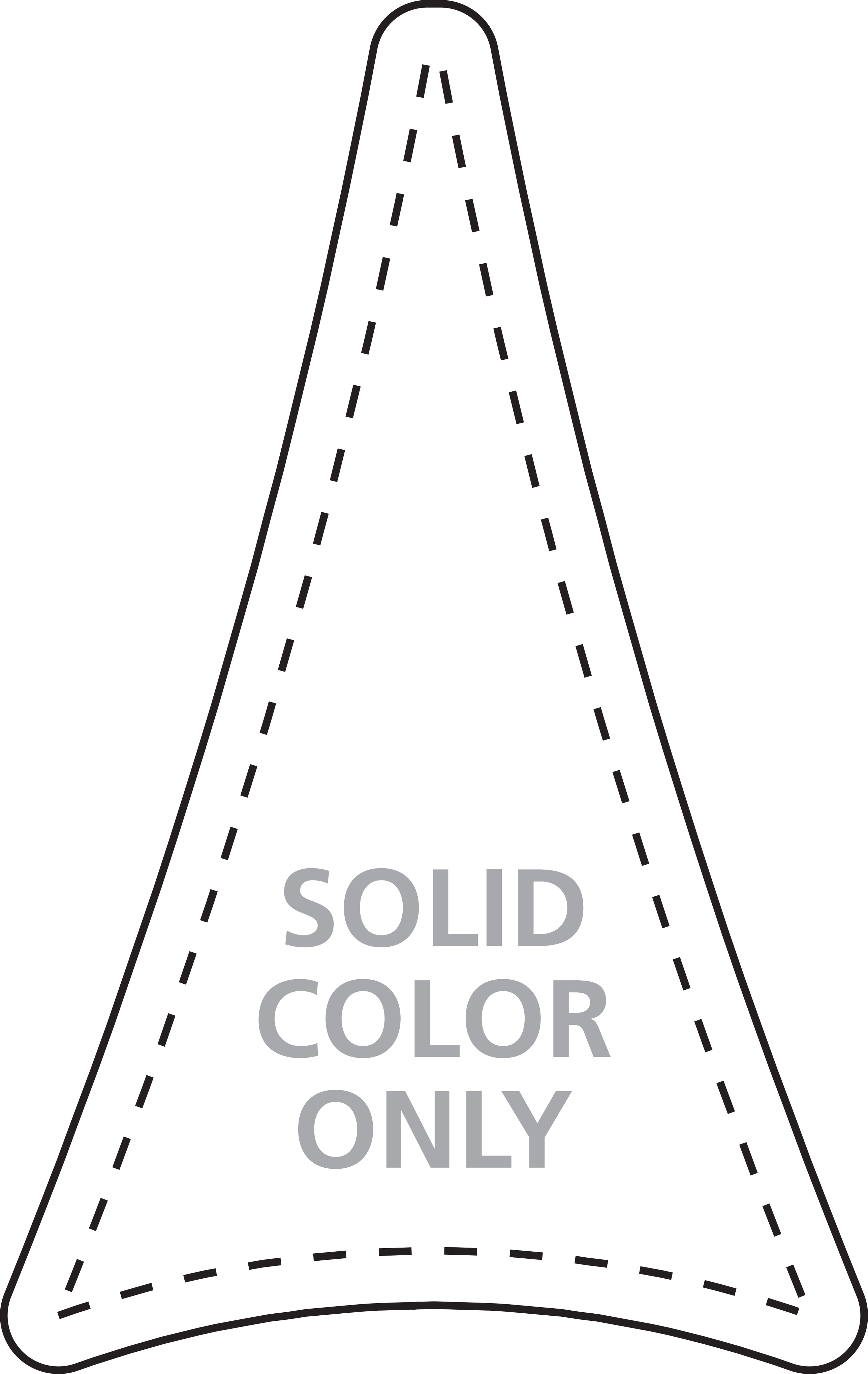
General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 200-240 ppi @ 1/2 size, 100-120 ppi @ full size
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

FRONT

safe area

bleed area
trim line


SOLID
COLOR
ONLY

BACK

safe area

bleed area

trim line