## This area will be folded to the back to create the pole pocket

fold line

## do not design critical elements in this area

stitch line

## Hanging Banners: 5' x 3' w/ Pole Pockets

Total Graphic Area: 62"w X 45.5"h

Total Visual Area: 60"w X 36"h

Please be sure to include a 3.75" bleed at the top & bottom for pole pocket. Please keep all text, logos, etc. out of the pole pocket area.

Please include a 1" bleed around the perimeter as indicated on this template.

## General Art Guidelines:

– CMYK Color Mode

- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
  Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

finished edge — bleed area —

stitch line

do not design critical elements in this area