

General Art Guidelines:

– CMYK Color Mode All Solid Coated Pantone colors should

within 1" of the edge.

be called out in the art as spot colors

Embed all images and support files

Resolution must be 1000-1200 ppi @ 1/10 scale, 100-120 ppi at 100% full size

All fonts must be created to outlines

Do not scale artboard

Background color/images must bleed to the edge of artboard

 Do not use spot colors from template in your artwork as they will not print

trim line safe zone -