- CMYK Color Mode

- All Solid Coated Pantone colors should be called out in the art as spot colors

- Embed all images and support files

- Resolution must be 1000-1200 ppi @ 1/10 size, 100-120 ppi @ 100% print size

- All fonts must be created to outlines

- Do not scale artboard

- Background color/images must



bleed area trim line safe zone —