

# locations on template). DO NOT design any critical elements (text, logos, etc.) within 1" of the edge.

#### General Art Guidelines:

Total Finished Area: 36"w X 36"h

Please be sure to include the 5" bleed around the perimeter (note trim & stitch

- General Art
- CMYK Color Mode

   All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
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   Resolution must be 1000-1200 ppi @

  1/10 scale, 100-120 ppi at 100% full size
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- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

## **OUTSIDE**

### OUTSIDE

#### **OUTSIDE**

bleed area trim line safe zone —

#### **BOTTOM**