Dynamic Lightbox Formulate:
10ft Straight Wall

Total Graphic Area: 123”w X 95.625”h
Total Visual Area: 119”w X 91.625”h

Please be sure to include the 2” bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2” of the edge.

Lighting Grid Layer
Dark gray circles indicate the light positions. Please design any elements that you would like animated on top of these gray circles. Light locations cannot be moved or adjusted on the light curtain.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

PLEASE DESIGN ON DESIGN HERE LAYER

LIGHTING GRID LAYER CAN BE TOGGLED ON AND OFF WHILE DESIGNING

bleed area
trim line
safe zone