Formulate Lite:
Portrait Wall

Total Graphic Area: 94”w X 116”h
Total Visual Area: 90”w X 112”h

Please be sure to include the 2” bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 6” of the edge (see safe zone).

General Art Guidelines:

– CMYK Color Mode

– All Solid Coated Pantone colors should be called out in the art as spot colors

– Embed all images and support files

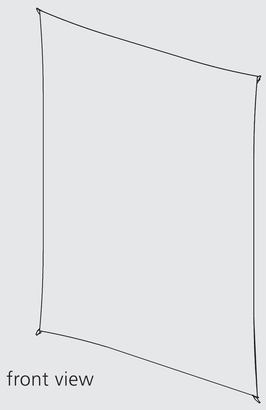
– Resolution must be 100-120 ppi

– All fonts must be created to outlines

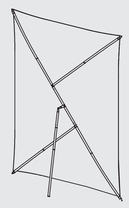
– Do not scale artboard

– Background color/images must bleed to the edge of artboard

– Do not use spot colors from template in your artwork as they will not print



front view



back view

bleed area
trim line
safe zone