## Retractable Banners:

Total Graphic Area: 31.5"w X 36" up to $89.85^{\prime \prime}$ h Total Visual Area: 31.5"w X 29.5" up to $83.35^{\prime \prime}$ h

Please be sure to include a $1 / 2^{\prime \prime}$ bleed at the top \& a 6" bleed at the bottom

## General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

