

# Information Centers: Tri-Tower Double Sided

Total Graphic Area: 24.5”w X 73”h  
Total Finished Area: 23.5”w X 72”h  
Visible area: 22.5”w X 72”h

DO NOT design any critical elements (text, logos, etc.) within the gray areas on the template.

## General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

SIDE A

# SIDE B

bleed area —  
trim line —  
obstucted area —