

Display Additions: Synergy 2

Total Graphic Area: 24.25" w X 34" h

Total Finished Area: 23.25" w X 33" h

Total Visual Area: 22.75" w X 32.5" h

The synergy has an opportunity for one or two graphics. Please supply two separate files if there will be two different designs for each graphic.

DO NOT design any critical elements (text, logos, etc.) outside of the safe area (gray area is recommended safe area).

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

bleed area

trim line

safe area