

**Display Additions:**  
**Observe Lite Double Sided**

Total Graphic Area: 17" w X 17" h  
Total Finished Area: 16" w X 16" h

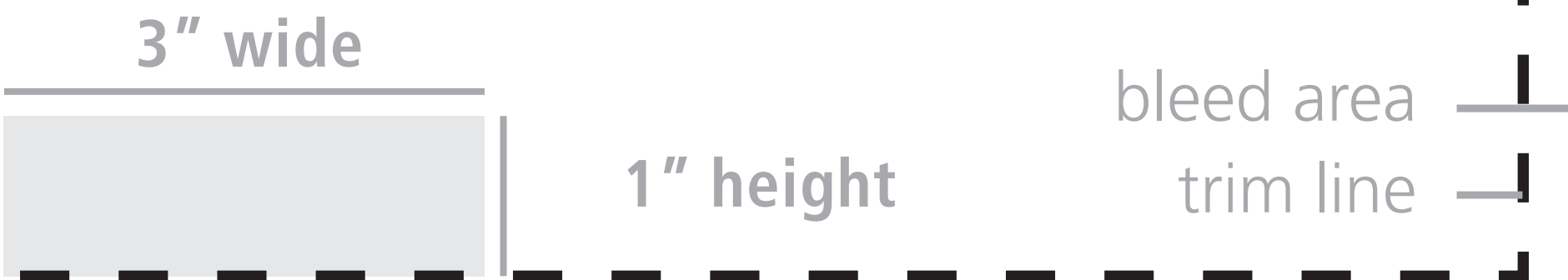
The observe lite can be printed single or double sided. Please supply two separate files if there will be two different designs for each side.

Gray area will not be visible once graphics are mounted into the stand.

**General Art Guidelines:**

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

FRONT



**BACK**

3" wide

1" height

bleed area

trim line