

Sign Pro Display: Observe Deluxe

Total Finished Area: 25" w X 37" h

Total Graphic Area: 24" w X 36" h

Total Visual Area: 23.5" w X 36"

Please be sure to include a 1/2" bleed
on the left & right sides

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

bleed area —
trim line —
obstructed area —