

Outdoor Banners: Atlas

Total Graphic Area: 49”w X 61”h
Total Finished Area: 48”w X 60”h

DO NOT design any critical elements (text, logos, etc.) within the gray areas on the template.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

HARDWARE OBSTRUCTION
Please keep text & other
critical elements out of this area

bleed area —
trim line —