

MAXIMIZE THE IMPACT YOU MAKE AT A TRADESHOW,
EVENT OR IN AN ENVIRONMENT WITH A COST-EFFECTIVE
CONVENIENT RENTAL SOLUTION.



THE EXHIBITORS' HANDBOOK OFFERS A COLLECTION OF RENTABLE OFF-THE-SHELF EXHIBIT KITS, HANGING STRUCTURES, FABRIC ARCHITECTURAL STRUCTURES, AND LARGE-SCALE, CUSTOM DESIGNED RENTAL EXHIBITS AND DISPLAY SOLUTIONS.

# TRADESHOW RENTAL

The Exhibitors' Handbook™ makes renting a tradeshow booth simple and hassle-free. We offer a variety of affordable, beautiful rental exhibits and structures of all types and sizes. There are a plethora of options to choose from that are perfect for 10' x 10', 10' x 20' inline and 20' x 20' and larger island spaces.

#### Time, cost savings and flexibility are key benefits to renting an exhibit.

Renting an exhibit is a cost-effective alternative and provides the opportunity to "try before you buy" so you can evaluate what works best for your event and exhibiting needs. Typically, renting can save 50-70% and allows you the flexibility to change your display for each audience and for each show. Renting can also enable you to appear larger and more impressive than what your budget will allow.

One of the greatest benefits of renting a tradeshow booth is the time you will save! The Exhibitors' Handbook features out-of-the-box inline and island rental exhibits that are pre-built so the only time investment is in the design and printing of your graphics.



## MADE **EASY**

#### **Easy**

The Exhibitors' Handbook rental displays are formulated for easy set up, but when professional installation and dismantle services are preferred, this service can be added to provide an effective turnkey solution. We work with premier installation and dismantle companies, like Sho-Link, that have deep expertise installing and dismantling our exhibit solutions small to large in scale.

#### Comprehensive

Warehousing, storage and service capabilities are available options for your rental exhibit and event materials out of Chicago and Las Vegas. Several levels of service are available – from simple check-in/out to full setups to support your tradeshow schedule.

From fast, portable, off-the-shelf display rentals to large-scale, customized rental exhibits and structures, The Exhibitors' Handbook delivers the solution you need in the time that you need it.





# TRADESHOW RENTAL

#### 10' & 20' INLINE EXHIBIT KITS & ACCENTS



- **07** FORMULATE™ TENSION FABRIC
- 11 VECTOR FRAME™ GEOMETRIC
  - **17** HYBRID PRO™ MODULAR
  - **27** ORBITAL EXPRESS™ TRUSS

20' x 20' ISLAND BOOTHS



FORMULATE TENSION FABRIC



# MADE **EASY**

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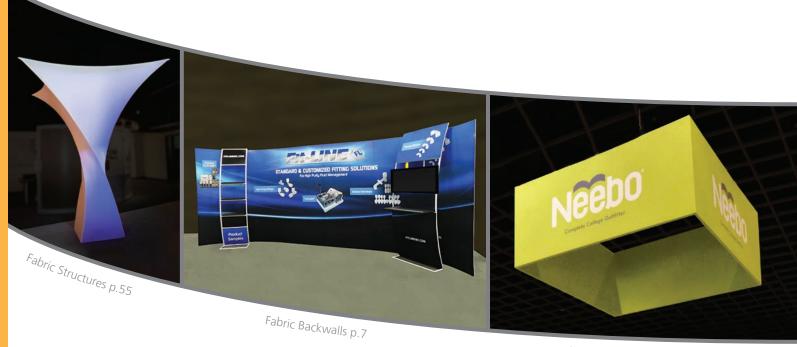




#### RENTAL KITS & STRUCTURES



Rent an off-the-shelf modular exhibit & counter. Hybrid Pro Kit 04, p.19



Hanging Structures p.52

#### **RENTAL KITS & STRUCTURES**



### OFF THE SHELF RENTAL

The Exhibitors' Handbook rental display offering is a collection of rental portable, **off-the-shelf** exhibit kits and accessories of a variety of types and sizes, including rentable hanging structures and architectural accessories. Rental exhibit kits combine durable, sustainable hardware with state-of-the-art printed graphics to create displays that look fantastic!

Choose from 10' x 10' and 10' x 20' backwalls and exhibit kits, as well as 20' x 20' island exhibit kits, hanging structures, towers, columns, funnels, archways, counters and more. Easily mix and match to create your ideal display, exhibit or environment or work with us to create a custom solution from scratch.

The Exhibitors' Handbook rental display program is designed to suit your needs, budget and timeline. That's why we offer a multitude of solutions, both customized and out-of-the-box to best align with your tradeshow program.

Sustainability and longevity are critical factors to consider when renting exhibits and structures.

The Exhibitors' Handbook rental displays offering is dedicated to:

- Producing sound and recyclable display and exhibit solutions
- Providing rental display solutions that can be re-used and reconfigured instead of scrapped
- Reducing waste via recycling programs and using recyclable materials in every display we build
- Reducing the use of harmful compounds by investing in eco-alternative production processes
- Partnering with eco-conscious partners and material providers

Our primary goal is to deliver high-quality display solutions that look great, endure a long lifecycle and minimize the impact on the environment.



#### RENTAL FABRIC BACKWALLS & ACCESSORIES

The excellence and quality of the Formulate<sup>™</sup> line of tension fabric backwalls, accents and counters is simply unmatched. All Formulate rental frames are manufactured in the USA. All purchased stretch fabric graphics are also made in the USA, printed on state-of-the-art, G7 color certified printers and are hand-sewn, durable and dry-cleanable. Formulate rental exhibits and accessories add a heightened level of style to any tradeshow space!





STEP 1 – pick your rental structure



STEP 2 – dress with your purchased single sided graphic





STEP 3 – add optional accents for more messaging areas and functionality



### RENT A FABRIC EXHIBIT

The Formulate™ line of rental kits, accents and accessories combines state-of-the-art zipper pillowcase dye-sublimated fabric coverings with advanced lightweight aluminum tube structures to provide elegance, functionality and style.

- Aluminum frame structures **rent**: select the best size and shape for the space
- Graphics **purchase**: add single sided stretch fabric graphic with zippers on the bottom
- Accents rent: add accents with monitor supports, literature pockets, shelves and tables to enhance functionality
- Counters **rent**: select the size and shape of counter that suits your needs
  - **purchase**: tension fabric graphics feature the desired message
- Lighting **rent**: add accent lighting to illuminate the display

Looking for a sophisticated and lightweight fabric rental display? Formulate™ Master rental backwalls, accents and accessories combine state-of-the-art zipper pillowcase fabric graphics with lightweight aluminum tube structures to form fashionable and functional exhibit spaces. Backwall frames, counters and accent hardware are rented; graphics are purchase only.



#### HORIZONTAL CURVE

Backwall Size: 112"w x 92"h x 23"d

**Graphic Options:** purchase only, single sided



Isometric View

#### **Accessory Options:** lights counters accent ladders



Overhead View



#### VERTICAL CURVE R-FMLT-WV10-01

Front View

Backwall Size: 114"w x 92"h x 24"d

**Graphic Options:** purchase only, single sided



Isometric View

#### **Accessory Options:**

lights counters accent ladders



Front View



Overhead View

#### FABRIC ACCENTS

Formulate™ Master Accent rentals include monitor supports, shelves and tables and purchased graphic inserts. They enhance the functionality and messaging areas of the 10' or 20' rental backwalls and adhere to the top of the backwall with clamps. Accent piece tubes go together easily using snap buttons.

Rental fabric counters and accent counter tops are available in black only.





ACCENT 02 R-FMLT-WL02 Three 20" wide shelves and top and bottom printed infill panels.



ACCENT 03 R-FMLT-WL03 R-FMLT-WL03-L R-FMLT-WL03-R Your choice of right-hand or left-hand arm tables, no table, top and bottom printed infill panels and hardware mounts for a medium sized monitor.



ACCENT 06 R-FMLT-WLC Features a 20" wide shelf and top and bottom printed infill panels.

Select the best size and shape backwall to rent for the tradeshow space. Then, select the accent counters and lighting that will add the shelving and extra functionality you need.



### HORIZONTAL CURVE R-FMLT-WH20-01

**Backwall Size:** 

227"w x 92"h x 39"d

**Graphic Options:** 

purchase only, single sided

#### **Accessory Options:**

lights counters accent ladders







Isometric View

Overhead View



#### VERTICAL CURVE R-FMLT-WV20-01

Backwall Size: 232"w x 92"h x 24"d

**Graphic Options:** purchase only, single sided

#### **Accessory Options:**

lights counters accent ladders



Front View



Isometric View



Overhead View

**FABRIC COUNTERS** 

# gelate

**PILLAR** 

R-W-01-C





Frame Size: 31.5"w x 38"h x 15.75"d

**Graphic Options:** purchase only, single sided



### ELLIPSE R-W-03-C

**Frame Size:** 46"w x 38"h x 20"d

**Graphic Options:** purchase only, single sided



#### OVAL R-W-05-C

Frame Size: 47.25"w x 38"h x 23.75"d

**Graphic Options:** purchase only, single sided





**LUMINA 200 LED FLOODLIGHTS** R-LUM-LED2-ORL-S R-LUM-LED2-ORL-B

#### RENTAL GEOMETRIC FABRIC BACKWALLS & ACCESSORIES

Vector Frame™ geometic-shaped rental backwalls, counters and light boxes feature durable, easy-to-assemble aluminum frames and push-fit fabric graphics. All Vector Frame rental display frames are manufactured in the USA. All purchased push-fit fabric graphics are also made in the USA, printed on state-of-the-art, G7 color certified printers and are hand-sewn, durable and dry-cleanable. You will certainly make a strong and lasting impression with Vector Frame rental exhibits, counters and light boxes at your tradeshow or event.



#### RENTAL GEOMETRIC FABRIC BACKWALLS & ACCESSORIES



### RENT A GEOMETRIC EXHIBIT

The Vector Frame<sup>™</sup> line of geometric-shaped rental backwalls, counters and light boxes combine push-fit fabric graphics with durable, aluminum frames and accents to create trending and noticeably sophisticated displays and spaces.

- Backwall rent: select the best size and style of backwall for the space and needs
   Accents seen in the kits such as monitor mounts, lighting, backwall tables
   and literature holders are included in the rental.
- Graphics purchase: dress the display with push-fit fabric graphics that feature silicone edge beading
- Counters **rent**: select the size and style counter to add storage & more messaging
  - purchase: push-fit fabric graphics feature the desired message

If you are in search of a classy exhibit that features clean lines and trendy features, Vector Frame™ backwalls are right for you. The Vector Frame line of exhibits feature rented aluminum extrusion frames and easy-to-apply silicone edge push-fit fabric graphics, which are purchase only.



### VECTOR FRAME KIT 04 R-VF-K-04

#### **Backwall Size:**

114.65"w x 94.5"h x 22"d

#### **Graphic Options:**

purchase only, single sided



Front View



Isometric View

#### Includes Accessories:

4 Lumina 200 LED floodlights

#### **Accessory Options:**

counters



Overhead View



#### VECTOR FRAME KIT 11 R-VF-K-11

**Backwall Size:** 119.5"w x 102"h x 22.75"d

#### **Graphic Options:**

purchase only, single sided



Front View



Isometric View

#### **Includes Accessories:**

2 Lumina 200 LED floodlights 1 literature holder

#### **Accessory Options:**

counters



Overhead View



### **VECTOR FRAME KIT 15**

#### **Backwall Size:**

112"w x 95"h x 19.75"d

#### **Graphic Options:**

purchase only, single sided



Front View



Isometric View

#### **Includes Accessories:**

interior LED lights on center section

#### **Accessory Options:**

counters



Overhead View



#### **VECTOR FRAME KIT 16** R-VF-K-16

#### **Backwall Size:**

116"w x 95"h x 21.75"d

#### **Graphic Options:**

purchase only, single sided



Front View



Isometric View

#### **Includes Accessories:**

1 counter near backwall interior LED lights on right panel 1 medium monitor mount

#### **Accessory Options:**

counters



Overhead View

### 20' RENTAL geometric fabric

Vector Frame™ exhibits feature accent lighting, counters (supporting the backwalls), literature accessories, monitor mounts and interior LED edge lighting where indicated. Purchased fabric graphics make the exhibit lightweight and versatile. Don't forget to select the counter that will provide the storage and tabletop requirements you need.



### **VECTOR FRAME KIT 07**

**Backwall Size:** 

223.35"w x 94.5"h x 28"d

**Graphic Options:** 

Front View

purchase only, single sided



Isometric View

**Includes Accessories:** 6 Lumina 200 LED floodlights

**Accessory Options:** 

counters



Overhead View



#### VECTOR FRAME KIT 18

R-VF-K-18

**Backwall Size:** 225"w x 102"h x 28.125"d

**Graphic Options:** 

purchase only, single sided



Front View Isometric View

#### **Includes Accessories:**

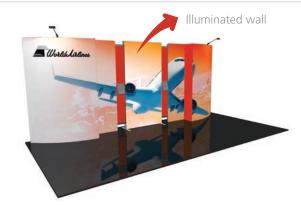
4 Lumina 200 LED floodlights 2 literature holders

**Accessory Options:** 

counters



Overhead View



#### **VECTOR FRAME KIT 19** R-VF-K-19

**Backwall Size:** 

232.25"w x 102"h x 24.25"d

**Graphic Options:** 

purchase only, single sided



Front View



Isometric View

#### **Includes Accessories:**

interior LED lights on center panel 2 Lumina 200 LED floodlights 2 literature holders

**Accessory Options:** 

counters



Overhead View



#### **VECTOR FRAME KIT 21** R-VF-K-21

**Backwall Size:** 

228.25"w x 102"h x 25"d

**Graphic Options:** 

purchase only, single sided



Isometric View

**Includes Accessories:** 

2 counters near backwall 2 medium monitor mounts 2 Lumina 200 LED floodlights

**Accessory Options:** counters



Overhead View

Front View

If you're looking to attract attention with a simple straight fabric backwall, Vector Frame™ Light Boxes are an easy and captivating solution. Vector Frame Light Boxes provide a custom look in a simple package. Light Boxes feature sleek rented aluminum extrusion frames and interior LED edge lighting for a contemporary look. Single and double sided push-fit graphic options are available for purchase only.



LED lights come adhered to the frame, making setup as simple as:

- 1. assembling the frame
- **2.** applying the push-fit graphics
- 3. plugging in the electrical cord!



### RECTANGLE 04 R-VF-LB-R-04

Frame Size:

47.25"w x 94.5"h x 19.75"d

**Graphic Options:** 

purchase only, single or double sided







Front View

Isometric View

Overhead View



### SQUARE 04 R-VF-LB-S-04

Frame Size:

94.5"w x 94.5"h x 19.75"d

**Graphic Options:** 

purchase only, single or double sided







Front View

Isometric View

Overhead View



#### **RECTANGLE 05**

R-VF-LB-R-05

Frame Size:

118.125"w x 94.5"h x 19.75"d

**Graphic Options:** 

purchase only, single or double sided







Front View

Isometric View

Overhead View

### RENTAL ACCENTS geometric fabric

Vector Frame™ geometic-shaped rental tabletop displays feature durable, easy-to-assemble aluminum frames, literature pockets, accessories and push-fit fabric graphics.



TABLETOP 01 R-VF-K-TT-01

Frame Size: 57"w x 32"h x 18"d

**Graphic Options:** purchase only, single or double sided **Includes Accessories:** 2 literature holders

**Accessory Options:** Lumina 200 LED floodlights



Front View



Isometric View



Overhead View



TABLETOP 03 R-VF-K-TT-03

Frame Size: 56.25"w x 39.6"h x 18"d

**Graphic Options:** purchase only, single or double sided **Includes Accessories:** 

1 literature holder 1 table top

**Accessory Options:** Lumina 200 LED floodlights



Front View



Isometric View



Overhead View

#### GEOMETRIC FABRIC COUNTERS

Vector Frame™ counters use simple aluminum extrusion-based frames. Push-fit fabric graphics are for purchase only.



Rental Vector Frame counter tops are available in black only.



Front View

COUNTER 01 R-VFC-01

Frame Size: 39.375"w x 36.625"h x 22.5"d

**Cover Options:** purchase only, single sided



Isometric View



Overhead View



Front View



Frame Size: 55.5"w x 40.5"h x 22.5"d

**Cover Options:** purchase only, single sided



Isometric View



Overhead View

LIGHTING

#### **ACCENTS**

Monitor mount maximum weight is based on application.

MEDIUM MONITOR MOUNT R-MM-MB

Monitor Size: 26-40" LCD



#### Lumina 200 LED floodlights illuminate your backwall; and are included in Vector Frame kits where indicated. Choice of silver or black to match your graphic! Lights are 19" long, end to end.

LUMINA 200 LED R-LUM-LED2-ORL-B



#### RENTAL MODULAR BACKWALLS & ACCESSORIES

Hybrid Pro™ Modular rental exhibits and counters are a perfect rental solution for the serious exhibitor. Exhibits feature heavy-duty aluminum extrusion frames and push-fit fabric graphics. All Hybrid Pro Modular rental display frames are manufactured in the USA. All purchased push-fit fabric graphics are also made in the USA, printed on state-of-the-art, G7 color certified printers and are hand-sewn, durable and dry-cleanable. Count on making an unforgettable impact with Hybrid Pro Modular exhibit kits, counters and accessories.





### RENT A MODULAR EXHIBIT

The sophisticated Hybrid Pro™ line of modular rental exhibit kits and counters combine push-fit fabric graphics with heavy-duty, aluminum extrusion frames and fabric-accents to create extraordinary and striking exhibits!

- Backwall rent: select the size and style of backwall that will make the biggest impact
   Accents seen in the kits such as monitor mounts, lighting, cabinets (supporting
   backwalls) and literature holders are included in the rental.
- Graphics purchase: dress the display with push-fit fabric graphics that feature silicone edge beading and pillowcase fabric accents
- Counters rent: select the size and style of counter to add storage & more messaging
  - purchase: push-fit fabric graphics or direct print graphic infills feature the desired message

If you are a serious exhibitor looking to make a lasting impression with a sophisticated, feature-rich exhibit, the Hybrid Pro™ line of exhibits, counters and accessories will help you make a big splash. The Hybrid Pro line of modular exhibits feature rented heavy-duty aluminum extrusion frames and easy-to-apply silicone edge push-fit fabric graphics, which are single sided and purchase only.



#### HYBRID PRO MODULAR KIT 01 R-HP-K-01

**Backwall Size:** 

111"w x 95"h x 35"d

**Graphic Options:** 

purchase only, single sided



Front View



Isometric View



2 tables 2 Lumina 200 LED floodlights

2 small monitor mounts

**Accessory Options:** 

counters



Overhead View



#### HYBRID PRO MODULAR KIT 02 R-HP-K-02

**Backwall Size:** 

116"w x 94"h x 43"d

**Graphic Options:** 

purchase only, single sided



Front View



Isometric View

#### **Includes Accessories:**

- 1 table
- 2 Lumina 200 LED floodlights
- 1 medium monitor mount
- 3 literature holders

#### **Accessory Options:**

**Includes Accessories:** 1 counter near backwall

**Accessory Options:** 

**Accessories Options:** 

counters

counters

1 medium monitor mount

counters



Overhead View



foreground counter not included

#### HYBRID PRO MODULAR KIT 03 R-HP-K-03

**Backwall Size:** 

112"w x 95"h x 20"d

**Graphic Options:** 

purchase only, single sided



Front View



Isometric View



Overhead View

foreground counter not included

#### HYBRID PRO MODULAR KIT 04

R-HP-K-04

**Backwall Size:** 114"w x 94"h x 43"d

**Graphic Options:** 

purchase only, single sided



Front View

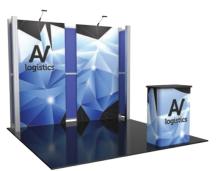


Isometric View



Overhead View

Purchased fabric graphics will feature your desired message and branding. Don't forget to select the counter(s) that will provide the storage and tabletop real estate you need. All table and counter tops near backwalls offered in black only.



foreground counter not included

#### HYBRID PRO MODULAR KIT 05

R-HP-K-05

**Backwall Size:** 

114"w x 94"h x 20"d

**Graphic Options:** 

purchase only, single sided



Front View



Isometric View



counters

Overhead View



#### HYBRID PRO MODULAR KIT 06

R-HP-K-06

**Backwall Size:** 119"w x 95"h x 30"d

**Graphic Options:** 

purchase only, single sided



Front View



Isometric View

#### **Includes Accessories:**

**Includes Accessories:** 

**Accessories Options:** 

2 Lumina 200 LED floodlights

- 2 counters near backwall 2 Lumina 200 LED floodlights 2 small monitor mounts
- **Accessory Options:**

counters



Overhead View



#### HYBRID PRO MODULAR KIT 07

R-HP-K-07

**Backwall Size:** 

115"w x 96"h x 79"d

**Graphic Options:** 

purchase only, single sided



Front View



Isometric View

#### **Includes Accessories:**

- 1 counter near backwall 1 medium monitor mount
- **Accessory Options:**

counters



Overhead View



foreground counter not included

#### HYBRID PRO MODULAR KIT 08

R-HP-K-08

**Backwall Size:** 

114"w x 94"h x 20"d

**Graphic Options:** 

purchase only, single sided



Front View



Isometric View



medium monitor mount 1 Lumina 200 LED floodlight

**Accessory Options:** counters





Overhead View

If you are a serious exhibitor looking to make a lasting impression with a sophisticated, feature-rich exhibit, the Hybrid Pro™ line of exhibits, counters and accessories will help you make a big splash. The Hybrid Pro line of modular exhibits feature rented heavy-duty aluminum extrusion frames and easy-to-apply silicone edge push-fit fabric graphics, which are purchase only.



#### HYBRID PRO MODULAR KIT 09 R-HP-K-09

Backwall Size:

228"w x 95"h x 40"d

**Graphic Options:** 

purchase only, single sided







Isometric View

#### **Includes Accessories:**

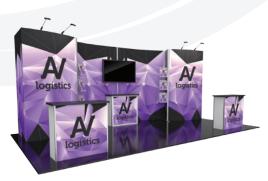
- 2 tables
- 1 counter near backwall
- 2 small monitor mounts &
- 1 medium monitor mount
- 4 Lumina 200 LED floodlights

#### **Accessory Options:**

counters



Overhead View



foreground counters not included

#### HYBRID PRO MODULAR KIT 10 R-HP-K-10

**Backwall Size:** 

229"w x 94"h x 43"d

**Graphic Options:** 

purchase only, single sided



Front View



Isometric View

#### **Includes Accessories:**

- 1 large counter near backwall
- 1 medium monitor mount
- 6 literature holders
- 4 Lumina 200 LED floodlights

#### **Accessory Options:**

counters



Overhead View



foreground counters not included

#### HYBRID PRO MODULAR KIT 11 R-HP-K-11

**Backwall Size:** 223"w x 95"h x 20"d

**Graphic Options:** 

purchase only, single sided



Front View



Isometric View

#### **Includes Accessories:**

- 2 counters near backwall
- 2 medium monitor mounts

#### **Accessory Options:**

**Accessories Options:** 

counters

counters



Overhead View



foreground counters not included

#### HYBRID PRO MODULAR KIT 12 R-HP-K-12

**Backwall Size:** 224"w x 94"h x 43"d

**Graphic Options:** 

purchase only, single sided



Front View



Isometric View



Overhead View

Purchased fabric graphics will feature your desired message and branding. Don't forget to select the counter(s) that will provide the storage and tabletop real estate you need. All tables and counter tops near backwalls offered in black only.



#### HYBRID PRO MODULAR KIT 13

R-HP-K-13

**Backwall Size:** 

232"w x 94"h x 20"d

**Graphic Options:** 

purchase only, single sided



Front View



Isometric View

#### **Includes Accessories:**

- 2 counters near backwall
- 2 medium monitor mounts
- 2 Lumina 200 LED floodlights

#### **Accessories Options:**

counters



Overhead View



foreground counter not included

#### HYBRID PRO MODULAR KIT 14

R-HP-K-14

**Backwall Size:** 

237"w x 95"h x 30"d

**Graphic Options:** 

purchase only, single sided



Front View



Isometric View

#### **Includes Accessories:**

- 3 counters near backwall
- 3 small monitor mounts 4 Lumina 200 LED floodlights
- **Accessories Options:**

counters



Overhead View



#### HYBRID PRO MODULAR KIT 15

R-HP-K-15

**Backwall Size:** 

233"w x 96"h x 79"d

**Graphic Options:** 

purchase only, single sided



Front View



Isometric View

#### **Includes Accessories:**

- 1 counter near backwall 1 medium monitor mount
- **Accessories Options:**

counters



Overhead View



foreground counter not included

#### HYBRID PRO MODULAR KIT 16 R-HP-K-16

**Backwall Size:** 

232"w x 102"h x 38"d

**Graphic Options:** 

purchase only, single sided

See p.25 for monitor mount size. LCD monitors not included.





Isometric View



- 3 counters near backwall 2 medium monitor mounts 2 Lumina 200 LED floodlights

**Accessories Options:** counters



Overhead View

### modular RENTAL COUNTERS

Choose the size and counter shape that will match your rental backwall and space best. All Hybrid Pro™ Modular counters feature accessible storage and locking doors. Purchased printed fabric graphics or rigid infill panels allow for your messaging and branding.



#### COUNTER 01 R-HPC-01

Frame Size:

39.37"w x 39.37"h x 17.75"d



Isometric View

#### **Graphic Options:**

white laminate cabinet with fabric graphic on the front, opaque or backlit



Overhead View



#### COUNTER 02

R-HPC-02

#### Frame Size:

Front View

70.88"w x 39.37"h x 23.63"d



Front View



Isometric View

#### **Graphic Options:**

white laminate cabinet with fabric graphic on the front, opaque or backlit



Overhead View



#### COUNTER 03 R-HPC-03

#### Frame Size:

39.37"w x 36.63"h x 15.75"d



Front View



Isometric View

#### **Graphic Options:**

white laminate panel cabinet with UV graphic on the front and black laminated top



Overhead View



### COUNTER 04 R-HPC-04

#### Frame Size:

74.86"w x 36.5"h x 25.38"d



#### **Graphic Options:**

white laminate panel cabinet with UV graphic on the front and black laminated top



Front View

Isometric View



Overhead View



Rental Hybrid Pro™ Modular counter tops are available in black only.



COUNTER 05 R-LN-CU-02

Frame Size: 45.9"w x 39.2"h x 21"d **Graphic Options:** rent white rigid infills or purchase printed graphic infills







Overhead View



COUNTER 06 R-LN-CU-05

Frame Size: 34.25"w x 39.2"h x 21"d **Graphic Options:** rent white rigid infills or purchase printed graphic infills







Isometric View

Overhead View



COUNTER 07 R-LN-CU-06

Frame Size: 25.5"w x 39.2"h x 15.1"d **Graphic Options:** 

rent white rigid infills or purchase printed graphic infills



Front View



Isometric View



Overhead View



COUNTER 08 R-VFC-04

Frame Size: 31"w x 41"h x 19"d **Graphic Options:**printed push-fit fabric wrap;
features non-locking fabric door



Front View



Isometric View



Overhead View

### modular RENTAL COUNTERS

Choose the size and counter shape that will match your rental backwall and space best. All Hybrid Pro™ Modular counters feature accessible storage and locking doors. Purchased printed fabric graphics or rigid infill panels allow for your messaging and branding.



#### COUNTER 09 R-REC-42

Frame Size: 46"w x 37.5"h x 19.38"d



white laminate cabinet with UV graphic on the front, opaque or backlit



Front View



Isometric View



Overhead View



#### COUNTER 10

R-REC-53

Frame Size: 64"w x 37.5"h x 30"d **Graphic Options:** 

white laminate cabinet with UV graphic on the front, opaque or backlit



Front View



Isometric View



Overhead View



#### COUNTER 11 R- RCK-06

Frame Size: 71.06"w x 36.61"h x 32.72"d **Graphic Options:** 

white laminate panel cabinet with UV graphic on the front and black laminated top



Front View



Isometric View



Overhead View

#### **ACCENTS**

Monitor mount maximum weight is based on application.

**SMALL** MONITOR MOUNT R-OR-OPT1-B-REV1

Monitor Size: 13-39" LCD



#### MEDIUM MONITOR MOUNT R-OR-OPT2-B

Monitor Size: 26-40" LCD



#### LIGHTING

Lumina 200 LED floodlights illuminate your backwall; and are included in Hybrid Pro™ Modular kits where indicated. Choice of silver or black to match your graphic! Lights are 19" long, end to end.

LUMINA 200 LED **FLOODLIGHTS** R-LUM-LED2-ORL-S R-LUM-LED2-ORL-B



If you are looking to integrate media and AV into your exhibit or tradeshow space, Hybrid Pro™ Modular kiosks are a great fit for any type of exhibit. Kiosks feature rented aluminum hardware, monitor mounts, locking doors and your choice of rented white rigid infill panels or purchased printed infill panels to allow for your custom messaging. Tabletops are available in black only.



#### KIOSK A R-KIOSK A

#### Frame Size:

45.27"w x 94.5"h x 25.59"d

#### **Graphic Options:**

rent white sintra infills or purchase printed infills



Isometric View

#### **Features:**

supports monitor up to 70" max weight 75 lbs



Overhead View



#### KIOSK B R-KIOSK B

#### Frame Size:

29.5"w x 94.5"h x 21.65"d

#### **Graphic Options:**

rent white sintra infills or purchase printed infills



Front View



Isometric View

#### Features:

supports monitor up to 40" max weight 25 lbs



Overhead View



#### KIOSK C R-LN-K-01

#### Frame Size:

54.4"w x 99"h x 23.25"d

#### **Graphic Options:**

purchase only, infill panels, side wings and fabric canopy



Front View



Isometric View

#### **Features:**

supports monitor up to 40" max weight 25 lbs



Overhead View



#### KIOSK D R-VB-MK-01

#### Frame Size:

30"w x 78.38"h x 23.6"d



Front View



Isometric View

#### Features:

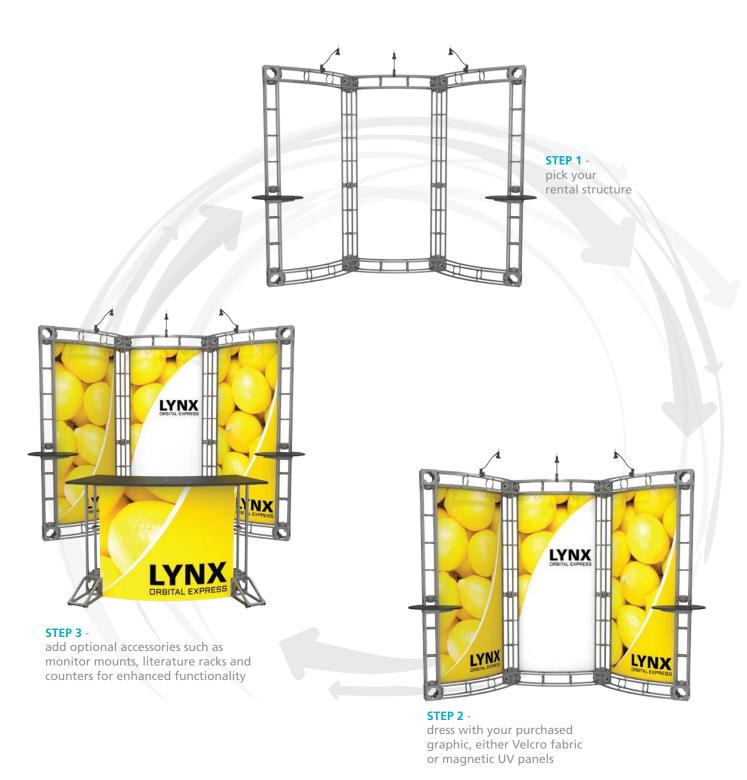
supports monitor up to 40" max weight 25 lbs



Overhead View

#### RENTAL TRUSS BACKWALLS & ACCESSORIES

Orbital Express<sup>TM</sup> Truss System rental exhibits make setup and dismantle simple and easy because they require NO TOOLS. Orbital Express Truss rental exhibits feature steel frames and easy twist & lock connectors, stylish lighting and adjustable tabletops (where indicated). Purchased graphic options include magnetic UV printed panels or Velcro fabric graphics.





### RENT A TRUSS EXHIBIT

If you are in need of a bold exhibit that is easy to install and dismantle, look no further. Orbital Express<sup>TM</sup> Truss rental backwalls, counters and accessories feature steel hardware that goes together easy and with NO TOOLS! Truss lengths connect with simple twist & lock connectors to create a backwall – small to large in size.

- Backwall rent: select the best size and style of backwall for the space
   Accents seen in the kits such as lighting and tables are included in the rental.
- Graphics purchase: dress the display with your choice of either Velcro fabric graphics or magnetic UV printed panel graphics (where applicable)
- Accents rent: add accessories such as monitor mounts, literature racks and reception counters
  to enhance the functionality of the exhibit

Orbital Express<sup>TM</sup> Truss rental backwalls, counters and accessories feature steel hardware that goes together easily and with NO TOOLS! Truss lengths connect with simple twist & lock connectors to create a backwall – small to large in size.



#### **CYGNUS** R-OR-K-SYG2

#### **Backwall Size:**

139"w x 100.75"h x 82.64"d corner unit only

#### **Graphic Options:**

purchase only, magnetic UV or Velcro fabric panels



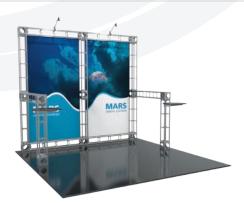




Front View

Isometric View

Overhead View



#### MARS

R-OR-K-MR1

#### **Backwall Size:**

122.5"w x 100.75"h x 74.5"d

#### **Graphic Options:**

purchase only, magnetic UV or Velcro fabric panels





### **Includes Accessories:**

**Includes Accessories:** 

**Accessory Options:** counters

monitor mounts

literature racks

4 50 watt spotlights

3 adjustable tabletops

2 50 watt spotlights 2 adjustable tabletops

#### **Accessory Options:**

counters monitor mounts literature racks





monitors/mounts not included

#### LYNX R-OR-K-LX1

**Backwall Size:** 118.5"w x 94.5"h x 53"d

#### **Graphic Options:**

purchase only, magnetic UV or Velcro fabric panels



Front View



Isometric View

#### **Includes Accessories:**

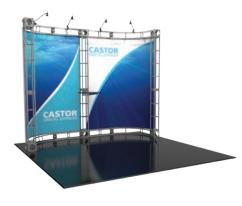
3 50 watt spotlights 2 adjustable tabletops

#### **Accessory Options:**

counters monitor mounts literature racks



Overhead View



### CASTOR R-OR-K-CS1

#### Backwall Size:

114.75"w x 94.5"h x 36.5"d

#### **Graphic Options:**

purchase only, Velcro fabric panels



Front View



Isometric View

#### **Includes Accessories:**

4 50 watt spotlights 1 adjustable tabletops

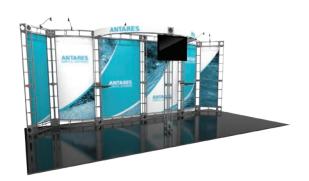
#### **Accessory Options:**

counters monitor mounts literature racks



Overhead View

Orbital Express<sup>TM</sup> Truss backwall rentals include stylish LED lighting, monitor mounts and adjustable tabletops (where indicated). Purchased graphic options include magnetic UV printed panels or Velcro fabric graphics.



monitors/mounts not included

#### ANTARES R-OR-K-AT1

#### **Backwall Size:**

236.31"w x 94.5"h x 76.5"d

#### **Graphic Options:**

purchase only, magnetic UV or Velcro fabric panels



Front View



Isometric View

#### **Includes Accessories:**

6 50 watt spotlights 2 adjustable tabletops

#### **Accessory Options:**

counters monitor mounts literature racks



Overhead View



monitors/mounts not included

#### PHOENIX R-OR-K-PX1

#### **Backwall Size:**

232.63"w x 94.5"h x 50.5"d

#### **Graphic Options:**

purchase only, magnetic UV or Velcro fabric panels



Front View



Isometric View

#### **Includes Accessories:**

7 50 watt spotlights 2 adjustable tabletops 4 adjustable shelves

#### **Accessory Options:**

counters monitor mounts literature racks



Overhead View



#### SATURN R-OR-K-SA1

#### Backwall Size:

215"w x 94.5"h x 104.75"d

#### **Graphic Options:**

purchase only, Velcro fabric panels



Front View



Isometric View

#### **Includes Accessories:**

5 50 watt spotlights 2 adjustable tabletops

#### **Accessory Options:**

counters monitor mounts literature racks



Overhead View



#### POLARIS R-OR-K-PR1

#### **Backwall Size:**

237.25"w x 94.5"h x 113"d

#### **Graphic Options:**

purchase only, magnetic UV or Velcro fabric panels



Front View



Isometric View

#### **Includes Accessories:**

5 50 watt spotlights 4 adjustable tabletops

#### **Accessory Options:**

counters monitor mounts literature racks



Overhead View

### truss

#### **RENTAL ACCENTS**

Rental Truss counters feature the same easy-assemble, NO TOOLS necessary parts as the rental backwalls.



Rental Orbital Express™ Truss counter tops are available in black only.



### RECTANGLE R-OR-TC01

#### Frame Size:

46"w x 37"h x 28"d

#### **Graphic Options:**

purchase only, magnetic UV or Velcro fabric panels







Front View

Isometric View

Overhead View





**OVAL** R-OR-TC02

#### Frame Size:

46"w x 37"h x 28"d

#### **Graphic Options:**

purchase only, magnetic UV or Velcro fabric panels







Isometric View



Overhead View



### CURVE R-OR-TC04

#### Frame Size:

61.5"w x 37"h x 28"d

#### **Graphic Options:**

purchase only, magnetic UV or Velcro fabric panels



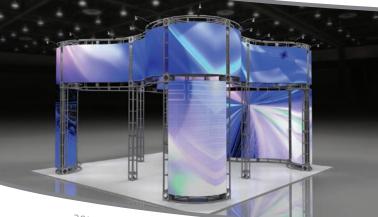
Front View



Isometric View



Overhead View







Optional Orbital Express™ Truss accessories such as literature racks and monitor mounts add functionality and options to the display. Accessories mount directly to the truss system and no tools are needed for assembly.



#### LIT RACK R-OR-STG

#### **Literature Pocket Size:**

9"w x 41"h x 4"d holds a minimum of ten 8.5 "w x 11 "h literature pieces



Literature rack shown on 10' x 10' Orbital Express Truss kit; easily clamps on to backwall



### SMALL MONITOR MOUNT R-OR-LCD1-B

**Monitor Size:** 13-39" LCD

Monitor Weight: max weight determined by structure attached to



### MEDIUM MONITOR MOUNT R-OR-LCD2-B

**Monitor Size:** 26-40" LCD

**Monitor Weight:** max weight determined by structure attached to



### LARGE MONITOR MOUNT R-OR-LCD3-B

**Monitor Size:** 32-70" LCD

#### **Monitor Weight:**

max weight determined by structure attached to



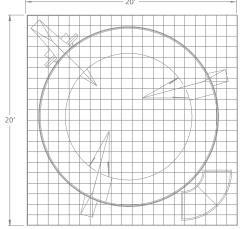
### tension fabric | RENTAL 20' x 20' ISLAND EXHIBIT KITS

#### **KIT 05**

Formulate™ Fusion Kit 05 uses structural state-of-the-art 50mm aluminum tubing with heavy-duty spigot connectors to create sleek lines and shapes. When combined with zippered fabric graphics, Kit 05 creates a sophisticated and dominating presence. Stretch fabric graphics are offered for the centerpiece ring section, and are available for purchase only. The 18' tall fabric covered tower centerpiece features a 7' diameter cone and three curved architectural support beams, which are clad with white fabric. Easily incorporate three monitors into the support structures to add multimedia messaging. The reception counter features a white laminate base and printed slat accents, as well as abundant lockable storage. LCD monitors and flooring not included.



Isometric View



Overhead View

3 large monitor mounts 1 center reception counter

#### **Graphic Options:**

purchase only, tower centerpiece graphic



Fabric Exhibit Kit



Fabric Exhibit Kit

33

## tension fabric

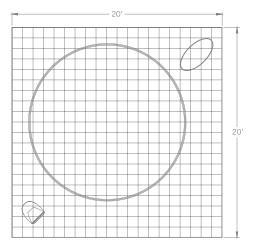
## TREE HOUSE R-TREEHOUSE-RM

The Formulate™ Tree House uses 50mm aluminum tubes to create a cylinder-shaped space, perfect for meetings, graphical displays, theater settings and more. Zippered pillowcase stretch fabric graphics are available for purchase only and easily slip over the frame. The Tree House is 15' in diameter, 8' tall and features two 7' tall doorways, encouraging traffic flow through the structure. The fabric counter and iPad kiosk feature similar frame hardware and stretch fabric graphics and are rented separately. LCD monitors and flooring not included.





Isometric View



Overhead View

## Graphic Options:

purchase only, double sided

### **Accessory Options:**

counters iPad kiosk hanging structure



Fabric Kiosk p. 57 Fabric Counter p. 58

## HYBRID PRO MODULAR KIT 17 R-HP-K-17

Attract visitors and broadcast your brand atop the tall fabric tower structure of this rental exhibit. Hybrid Pro™ Modular Kit 17 features a variety of bells and whistles that make the structure perfect for engagement and demonstrations. Stylish aluminum hardware is combined with white laminate panels, printed rigid graphics and stretch fabric graphics to create a presence on the show floor that will absolutely turn heads!

The tower structure stands 15' 9" tall and sits in a corner of the 20' x 20' space. The purchased curved fabric graphic atop the tower will inform visitors with your brand and message. Three demonstration/work stations provide generous counter space, back-to-back monitor mounts to hold TVs/LCD screens, lots of accessible storage underneath and printed rigid graphics on which to feature your desired messaging. LCD monitors and flooring not included.

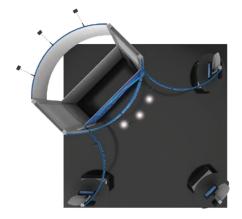


### **Tower Features:**

- top structure features 96"w x 48"h purchased single sided pillowcase fabric graphic
- sides/curved arms feature purchased pillowcase fabric graphics
- base structure features white laminate panels, but can be customized with push-fit fabric graphics
- base structure also féatures accessible storage 96"w x 36"d; lockable door is on 36" side
- 6 Lumina 200 LED floodlights

### **Presentation Stations Feature:**

- white laminate panel counters 37"w x 36.5"h x 25"d with accessible storage & locking door; vinyl UV graphics are optional for purchase
- counter tops come in black only
- purchased double sided printed rigid graphic wings: 18"w x 49.75"h
- 6 small monitor mounts support monitors 13-39"/max weight 20 lbs



Overhead View

### RENTAL 20' x 20' ISLAND EXHIBIT KITS

### HYBRID PRO MODULAR KIT 18 R-HP-K-18

Wow your clients with a modern island rental structure that features state-of-the-art-printed fabric graphics. Hybrid Pro™ Modular Kit 18 features an 11' 10" tall square shaped structure that comes with a number of features that dress and accessorize.

Sleek aluminum hardware is rented and combined with purchased double sided push-fit fabric graphics to inform visitors of your desired brand and message. The optional front reception counter and the interior counter (part of kit rental) provide accessible and lockable storage. LCD monitors and flooring not included.

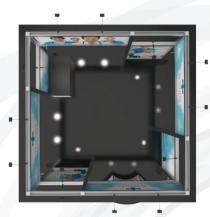


### Features, Accessories and Graphic Options Include:

- base structure features 4 purchased double sided push-fit fabric graphics each 47.25" w x 86.6"h
   top structure features 4 double sided fabric header graphics each 94.5" w x 43"h
- 16 Lumina 200 LED floodlights
- 8 literature holders that attach to extrusion frame
- rectangular white laminate panel counter 48"w x 36"h x 24"d w/accessible storage and locking door

### **Accessory Options Include:**

• counter (R-RCK-06) 68"w x 36"h x 31"d, features accessible storage, locking door and white laminate panels; vinyl UV graphics are optional



Overhead View

### HYBRID PRO MODULAR KIT 19 R-HP-K-19

Rise above the competition with tall fabric graphic towers. Mounted monitors, accent lighting, an open floor-plan and semi-private meeting areas are some of the highlights of this dynamic rental display. Hybrid Pro™ Modular Kit 19 features four commanding walls that stand 15′9″ tall with double sided push-fit fabric graphics 8' square, helping to make your brand and message stand higher than the rest!

Hybrid Pro Modular Kit 19 features many areas to display media, TVs/LCD screens, two semi-private meeting alcoves with curved frosted plex infills and a small storage room in the center of the structure. LCD monitors and flooring not included.

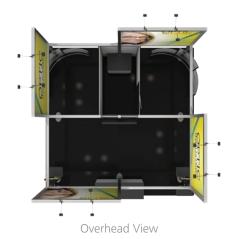


### Features, Accessories and Graphic Options Include:

- top structure features 4 purchased double sided push-fit fabric graphics each 94.5"w x 86.38"h
- storage room 48"w x 96"h features white laminate panels, locking door and monitor mount supporting a large monitor 32-70"/max weight of 150 lbs
- 2 semi-private meeting areas featuring curved frosted plex infills with a height of 70'
- 2 back-to-back monitor mounts on front extrusion posts, monitors 13-39"/max weight of 20 lbs
  • 16 Lumina 200 LED floodlights

### **Accessory Options Include:**

• center counter (R-HPC-04) 74.86" w x 36.5" h x 23.38"d, features accessible storage, 2 locking doors and white laminate panels; vinyl UV graphics are optional for purchase



### HYBRID PRO MODULAR KIT 20

Dominate the tradeshow floor with a buttress-style rental exhibit, featuring curved corner heavy-duty white laminated wood structures, fabric graphic walls, accents and an open center area perfect for meetings and seating. Hybrid Pro™ Modular Kit 20 stands approximately 14' tall and features over eight areas to display messaging, media and/or products.

The overhead 12'd x 4'h circular ring structure features purchased single or double sided printed pillowcase fabric graphics to draw in visitors with your brand and message. LCD monitors and flooring not included.



### Features, Accessories and Graphic Options Include:

• center ring structure 12'dia. x 4' h - features choice of rentable white or purchased single or double sided fabric graphics; Note: this structure will require rigging of center structure to ceiling

### **Base Buttress Structures Feature:**

- 4 white laminate walls 48"w x 9'10"h x 12"thick
- 2 top center purchased fabric graphics to display name/message
  2 large monitor mounts supporting 32-70"/max weight of 150 lbs
  4 white laminate platforms 48" x 48" hold 4 fabric graphic walls
- 4 external and internal facing fabric walls with purchased double sided push-fit fabric graphics
- 4 internally facing shelving areas feature three shelves each shelves are 24"x 24"

Accessory Options Include:

• center counter (R-REC-42) 46"w x 37.5"h x 19.38"d features buttress style white wood-covered laminate with curved corners, accessible and lockable storage; vinyl UV graphics are optional for purchase



Overhead View

Choose the size and counter shape that will match your rental backwall and space best. All Hybrid Pro™ Modular counters feature accessible storage and locking doors. Purchased printed fabric graphics or rigid infill panels allow for your messaging and branding.



### COUNTER 01 R-HPC-01

Frame Size:

39.37"w x 39.37"h x 17.75"d



Isometric View

### **Graphic Options:**

white laminate cabinet with fabric graphic on the front, opaque or backlit



Overhead View



### COUNTER 02

R-HPC-02

### Frame Size:

70.88"w x 39.37"h x 23.63"d



Front View



Isometric View

### **Graphic Options:**

white laminate cabinet with fabric graphic on the front, opaque or backlit



Overhead View



### COUNTER 03 R-HPC-03

### Frame Size:

39.37"w x 36.63"h x 15.75"d



Front View



Isometric View

### **Graphic Options:**

white laminate panel cabinet with UV graphic on the front and black laminated top



Overhead View



## COUNTER 04 R-HPC-04

### Frame Size:

74.86"w x 36.5"h x 25.38"d



white laminate panel cabinet with UV graphic on the front and black laminated top



Front View



Isometric View



Overhead View



Rental Hybrid Pro<sup>TM</sup> Modular counter tops are available in black only.



### COUNTER 05 R-LN-CU-02

**Frame Size:** 45.9" w x 39.2" h x 21" d

**Graphic Options:**rent white rigid infills or purchase printed graphic infills







Front View Isom

Overhead View



### COUNTER 06 R-LN-CU-05

**Frame Size:** 34.25" w x 39.2" h x 21" d

**Graphic Options:**rent white rigid infills or purchase printed graphic infills





Front View

Isometric View

Overhead View



### COUNTER 07 R-LN-CU-06

Frame Size: 25.5"w x 39.2"h x 15.1"d

**Graphic Options:** 

rent white rigid infills or purchase printed graphic infills



Front View



Isometric View



Overhead View



### COUNTER 08 R-VFC-04

Frame Size: 31"w x 41"h x 19"d **Graphic Options:**printed push-fit fabric wrap;
features non-locking fabric door



Front View



Isometric View



Overhead View

## modular RENTAL COUNTERS

Choose the size and counter shape that will match your rental backwall and space best. All Hybrid Pro™ Modular counters feature accessible storage and locking doors. Purchased printed fabric graphics or rigid infill panels allow for your messaging and branding.



## COUNTER 09

R-REC-42

Frame Size: 46"w x 37.5"h x 19.38"d



white laminate cabinet with UV graphic on the front, opaque or backlit



Front View



Isometric View



Overhead View



### COUNTER 10

R-REC-53

Frame Size: 64"w x 37.5"h x 30"d **Graphic Options:** 

white laminate cabinet with UV graphic on the front, opaque or backlit



Front View



Isometric View



Overhead View



### COUNTER 11 R- RCK-06

Frame Size:

71.06"w x 36.61"h x 32.72"d

**Graphic Options:** 

white laminate panel cabinet with UV graphic on the front and black laminated top



Front View



Isometric View



Overhead View

### **ACCENTS**

Monitor mount maximum weight is based on application.

**SMALL** MONITOR MOUNT R-OR-OPT1-B-REV1

Monitor Size: 13-39" LCD



### MEDIUM MONITOR MOUNT R-OR-OPT2-B

Monitor Size: 26-40" LCD



### LIGHTING

Lumina 200 LED floodlights illuminate your backwall; and are included in Hybrid Pro™ Modular kits where indicated. Choice of silver or black to match your graphic! Lights are 19" long, end to end.

LUMINA 200 LED **FLOODLIGHTS** R-LUM-LED2-ORL-S R-LUM-LED2-ORL-B



If you are looking to integrate media and AV into your exhibit or tradeshow space, Hybrid Pro™ Modular kiosks are a great fit for any type of exhibit. Kiosks feature rented aluminum hardware, monitor mounts, locking doors and your choice of rented white rigid infill panels or purchased printed infill panels to allow for your custom messaging. Tabletops are available in black only.



### KIOSK A R-KIOSK A

### Frame Size:

45.27"w x 94.5"h x 25.59"d

### **Graphic Options:**

rent white sintra infills or purchase printed infills



Front View

Isometric View

### **Features:**

supports monitor up to 70" max weight 75 lbs



Overhead View



### KIOSK B R-KIOSK B

### Frame Size:

29.5"w x 94.5"h x 21.65"d

### **Graphic Options:**

rented white sintra infills or purchased printed infills



Front View



Isometric View

### **Features:**

supports monitor up to 40" max weight 25 lbs



Overhead View



### KIOSK C R-LN-K-01

### Frame Size:

54.4"w x 99"h x 23.25"d

### **Graphic Options:**

purchase only, infill panels, side wings and fabric canopy



Front View



Isometric View

### **Features:**

supports monitor up to 40" max weight 25 lbs



Overhead View



### KIOSK D R-VB-MK-01

### Frame Size:

30"w x 78.38"h x 23.6"d



Front View



Isometric View

### Features:

supports monitor up to 40" max weight 25 lbs



Overhead View

## truss Rental 20' x 20' Island exhibit kits

### DORADO R-OR-K-DO1

Make a lasting impression on the tradeshow floor with this organically curved, easy-to-assemble 20' x 20' truss rental exhibit. The unique, flowing design encourages traffic flow and the open floor plan provides plenty of space to add counters, accessories, digital media and collateral materials to boost your brand.

The Dorado truss exhibit stands 11' tall and features a tower structure on each corner. Purchased graphics come in your choice of fabric Velcro or magnetic UV panels. Flooring not included.



### **Hardware Includes:**

- 36 x 6-way junctions

- 24 x 36" truss lengths
  12 x 46" truss lengths
  32 x 45° curved truss lengths
  24 x 90° curved truss lengths
- full set of quicklock connectors24 Lumina 50 watt spotlights

**Graphic Options:**• purchase only, Velcro fabric or magnetic UV panel graphics

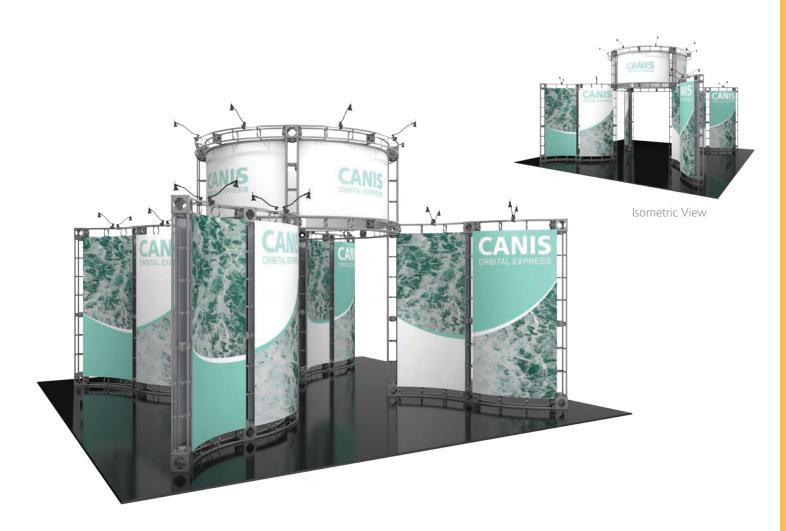
- counter(s), see page 47literature holders, see page 48
- monitor mounts, see page 48



Overhead View

### **CANIS** R-OR-K-CA1

The Canis rental truss exhibit features a central circular structure that rises 11' tall. Sweeping wings create four distinct areas within the space, while an open floor plan invites visitors in and allows for additional accessories and counters to accent the space. Accent lighting illuminates messaging. Canis features over 70 square feet of messaging space on the circular top section, easily seen from across a busy show floor. Below, over 350 square feet of visual messaging area provides the perfect canvas on which to present your brand. Purchased Velcro fabric or magnetic UV panels are available for additional purchase, and are non-rentable. Flooring not included.



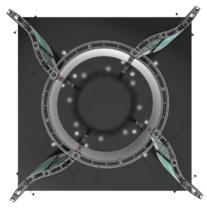
### **Hardware Includes:**

- 28 x 6-way junctions

- 28 x 6-way junctions
  16 x 36" truss lengths
  12 x 46" truss lengths
  32 x 45° curved truss lengths
  full set of quicklock connectors
  24 Lumina 50 watt spotlights

purchase only, Velcro fabric or magnetic UV panel graphics

- counter(s), see page 47
- literature holders, see page 48
  monitor mounts, see page 48

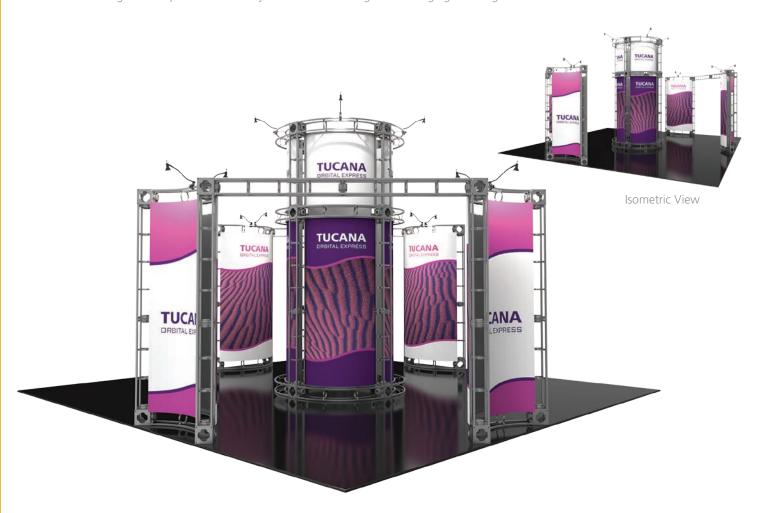


Overhead View

### **TUCANA** R-OR-K-TU1

The Tucana rental truss exhibit integrates the easy-to-assemble, NO TOOLS required truss pieces into an eye catching formation. The open floor plan provides plenty of space for demonstrations, accessories and product displays. Accent lighting illuminates each structure and featured messaging, drawing the eye in.

With a circular center tower measuring over 11' tall, providing over 40 square feet of messaging space, Tucana draws in visitors and broadcasts your message. Two mirroring structures provide a nearly 300 square feet of visual area, and feature curved designs to attract the eye. Purchased Velcro fabric or magnetic UV panels showcase your desired branding and messaging. Flooring not included.



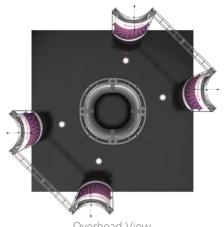
### **Hardware Includes:**

- 28 x 6-way junctions

- 16 x 36" truss lengths 16 x 46" truss lengths 20 x 90° curved truss lengths
- full set of quicklock connectors
- 12 Lumina 50 watt spotlights

• purchase only, Velcro fabric or magnetic UV panel graphics

- counter(s), see page 47
- literature holders, see page 48
- monitor mounts, see page 48



### RENTAL 20' x 20' ISLAND EXHIBIT KITS

## truss

### **CORVUS** R-OR-K-CV1

The Corvus rental truss exhibit features a captivating, dominating design, created with easy-to-assemble truss pieces. The 15' tall tower broadcasts messaging ensured to be seen from all angles, while an 11' tall tower provides ample messaging space up high and an open meeting space below. Two graphic wings extend from the 15' tower and counter tops throughout the space provide areas for literature or products.

The graphic space on the top of towers totals nearly 200 square feet, while an additional 100 square feet of graphic space is provided by the structures below. Purchased Velcro fabric or magnetic UV panels showcase your desired branding and messaging. Flooring not included.



### **Hardware Includes:**

- 36 x 6-way junctions

- 8 x 24" truss lengths
  20 x 36" truss lengths
  16 x 46" truss lengths
  22 x 45° curved truss lengths
- 12 x 90° curved truss lengths
- full set of quicklock connectors
- 6 x adjustable tabletops
- 20 Lumina 50 watt spotlights

### **Graphic Options:**

• purchase only, Velcro fabric or magnetic UV panel graphics

- counter(s), see page 47
- literature holders, see page 48
- monitor mounts, see page 48



## **RENTAL ACCENTS**

Rental Truss counters feature the same easy-assemble, NO TOOLS necessary parts as the rental backwalls.



Rental Orbital Express™ Truss counter tops are available in black only.



## RECTANGLE R-OR-TC01

### Frame Size:

46"w x 37"h x 28"d

### **Graphic Options:**

purchase only, magnetic UV or Velcro fabric panels







Front View

Isometric View

Overhead View





### **OVAL** R-OR-TC02

### Frame Size:

46"w x 37"h x 28"d

### **Graphic Options:**

purchase only, magnetic UV or Velcro fabric panels







Isometric View



Overhead View



## CURVE R-OR-TC04

### Frame Size:

61.5"w x 37"h x 28"d

### **Graphic Options:**

purchase only, magnetic UV or Velcro fabric panels



Front View



Isometric View



Overhead View





47



Optional Orbital Express™ Truss accessories such as literature racks and monitor mounts add functionality and options to the display. Accessories mount directly to the truss system and no tools are needed for assembly.



### LIT RACK R-OR-STG

### **Literature Pocket Size:**

9"w x 41"h x 4"d holds a minimum of ten 8.5 "w x 11 "h literature pieces



Literature rack shown on 10' x 10' Orbital Express Truss kit; easily clamps on to backwall



# SMALL MONITOR MOUNT R-OR-LCD1-B

**Monitor Size:** 13-39" LCD

Monitor Weight: max weight determined by structure attached to



# MEDIUM MONITOR MOUNT R-OR-LCD2-B

**Monitor Size:** 26-40" LCD

**Monitor Weight:** max weight determined by structure attached to

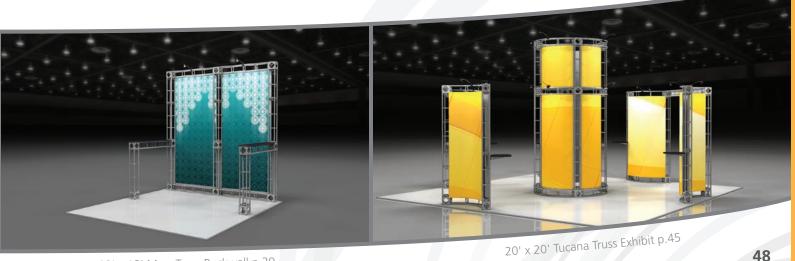


# LARGE MONITOR MOUNT R-OR-LCD3-B

**Monitor Size:** 32-70" LCD

**Monitor Weight:** 

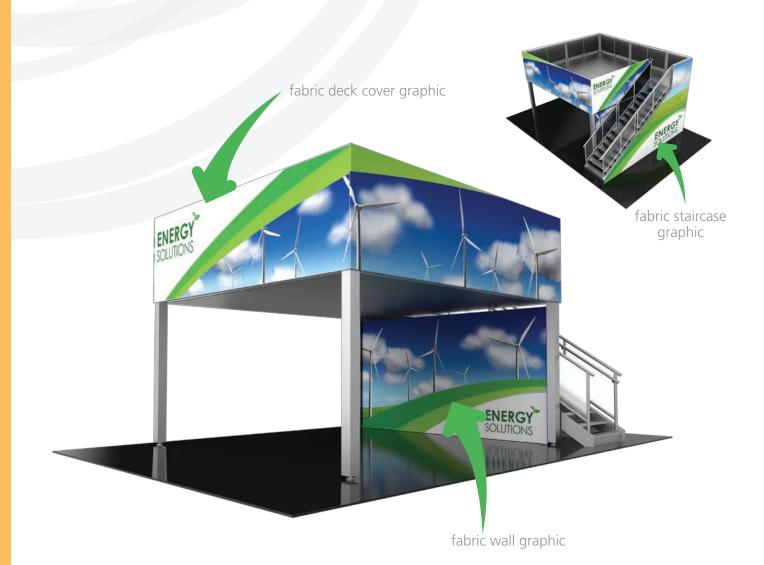
max weight determined by structure attached to



# double deck system | RENTAL

Maximize your real estate with a double deck exhibit and create stylish and semi-private meeting spaces on the tradeshow floor! This engineer-certified exhibit system features heavy-duty aluminum construction, high-strength components and is made in the USA. The secure double deck system is designed for easy setup, requires minimal tools and takes an average of four laborers eight hours to assemble.

Dress the deck with a variety of stretch fabric graphics to create a soft and polished appearance that features your desired messaging and branding. Graphics are sold as a complete kit and as individual pieces. Flooring is not included.





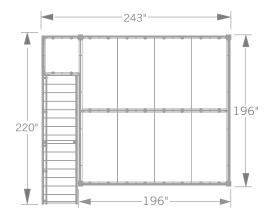
Isometric View



Overhead View

## RENTAL double deck system

The rental deck system requires a booth space larger than 20' x 20'. Deck hardware includes stairs and railing with texture acrylic infills on staircase. The maximum occupancy on the second floor of the deck is nine persons. Average setup time can be estimated for four laborers for eight hours.



# 54"

### **DECK SYSTEM HARDWARE**

### **Total dimensions:**

20.25'w x 12.83'h x 18.3'd

### On the deck:

16'w x16'w; approximately 262 sq. ft.

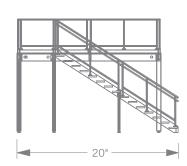
### Under the deck:

16'w x 8'h x 16'd; approximately 262 sq. ft.

### Lockable storage closet under the stairs:

4'w x 16'd; approximately 66 sq. ft.

## **Approx. shipping weight:** 5,300 lbs





### DECK SYSTEM GRAPHIC OPTIONS

Purchased fabric graphics clad the deck with a sleek, sophisticated and polished look. Choose from a complete graphic kit to "dress the deck" or select graphics desired a la carte. Hardware for graphic attachment is rentable.

### Complete pillowcase stretch fabric graphic kit includes:

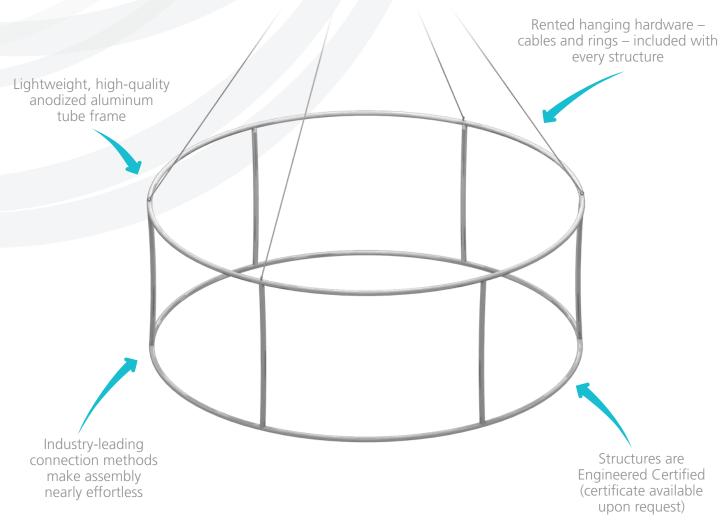
- top deck railing cover four sides and door
- staircase exterior facing side of staircase
- interior wall

Graphics can also be purchased a la carte.



## RENTAL FABRIC HANGING STRUCTURES

Hanging structures are used to attract and command attention to your tradeshow booth or use as a focal point at an event or in an interior space. A wide variety of three and two-dimensional aluminum tube frame structures are available for rent. With a variety of shapes and sizes to choose from, you're sure to find a solution to draw attention and create a dramatic effect. Rental Formulate™ hanging structures feature lightweight, yet durable aluminum tube frames and connecting cables and rings. Simply select the shape and size of the structure you wish to rent, and then determine the best graphic option for you.

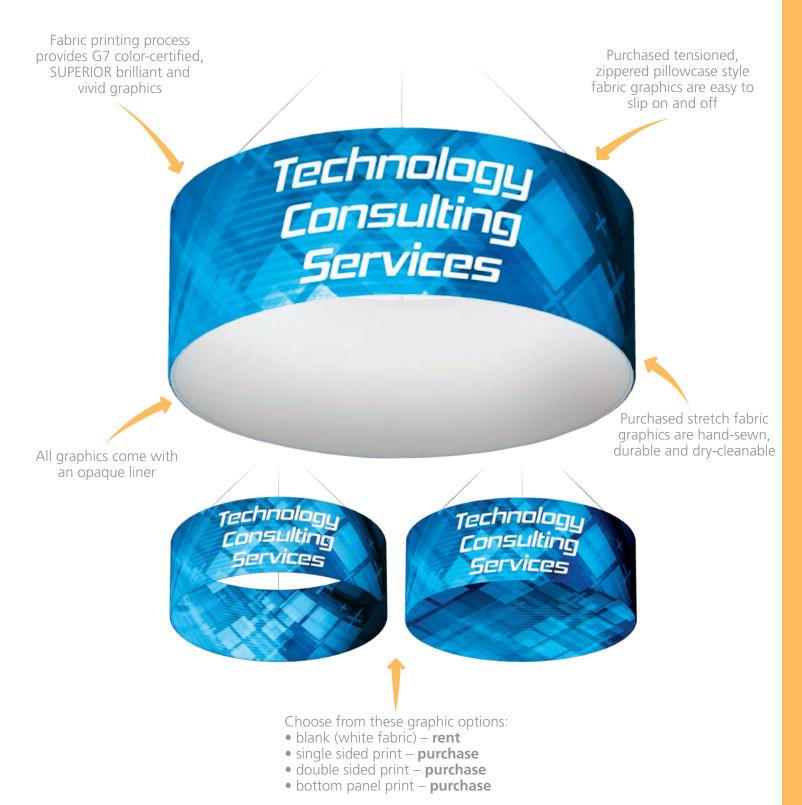




### RENTAL FABRIC HANGING STRUCTURES

Once you've selected the shape and size of the hanging structure you wish to rent, decide which graphic option(s) best suits your needs. Graphics are made of soft, dye-sublimated stretch fabric and cover the frame like a pillowcase, stretching over the entire frame structure.

Zippers are featured on the top of the graphic and provide tension to ensure the graphic fits tightly over the frame.





### RING

### Frame Size:

8'dia x 3'h or 4'h 10'dia x 3'h or 4'h 14'dia x 4'h 20'dia x 4'h

### **Cover Options:**

- purchase only, single or double sided, bottom graphic
- bottom graphic only available for 8', 10', 14'
- rent white fabric only







Front View

Isometric View

Overhead View



### **SQUARE**

### Frame Size:

8'w x 3'h or 4'h 10'w x 4'h 14'w x 4'h 20'w x 4'h

### **Cover Options:**

- purchase only, single or double sided, bottom graphic
- bottom graphic only available for 8', 10', 14'
- rent white fabric only







Front View

Isometric View

Overhead View



### TRIANGLE

### Frame Size:

10'w x 4'h

14'w x 4'h

20'w x 4'h

### **Cover Options:**

- purchase only, single or double sided, bottom graphic
  bottom graphic only available for 10' and 14'
  rent white fabric only





Front View

Isometric View

Overhead View



### PINWHEEL

### Frame Size:

10'w x 4'h 14'w x 4'h 20'w x 4'h

### **Cover Options:**

- purchase only, single or double sidedrent white fabric only







Isometric View



Overhead View



### **CURVE**

### Frame Size:

10'w x 4'h 14'w x 4'h 20'w x 4'h

### **Cover Options:**

- purchase only, single or double sidedrent white fabric only



Front View



Isometric View



Overhead View



### S-CURVE

### Frame Size:

10'w x 4'h 14'w x 4'h 20'w x 4'h

### **Cover Options:**

- purchase only, single or double sidedrent white fabric only



Front View



Isometric View

Overhead View

# tension fabric | RENTAL STRUCTURES

Formulate™ tension fabric architectural structures are designed to captivate and impress. Rented aluminum tube frames are coupled with purchased stretch, zipper pillowcase fabric graphics to create flowing, uniquely-shaped structures.



16' FUNNEL R-FUN-02

Frame Size: 188.42"h x 42"dia (base) to 98.5" dia. (top)





Front View



Isometric View



Overhead View



## 10' FOUR SIDED TOWER R-COL-02

Frame Size: 36"w x 120"h x 36"d



Front View



Isometric View





Overhead View



16' Funnel







Fabric Kiosk p.57

Formulate™ curved walls and architectural structures are ideal for tradeshows, events, corporate environments and interior spaces. Mix and match with other Formulate fabric structures to create the ideal display, booth or environment.



## 10' CYLINDER TOWER R-CYL-02

Frame Size: 36" dia x 120" h



Isometric View

**Graphic Options:** purchase only, single sided



Overhead View



## CHIP-SHAPED WALL R-CHIP-WALL

Frame Size: 111"w x 96"h x 61.89"d



Front View



Isometric View

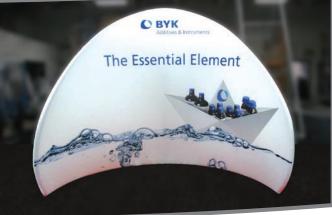
### **Graphic Options:**

purchase only, single or double sided



Overhead View







10' Cylinder Tower

Chip Wall

## tension fabric | RENTAL ACCENTS

Sleekly-designed free standing fabric iPad stands make it easy to encourage interactivity, present information and engage your customers in any space. Rented tubular hardware and laminate bases are coupled with purchased stretch fabric graphics. Tablet holder compatible with 2nd and 3rd generation iPad tablets only.



iPAD KIOSK 01 R-TABLET-STD-01

Frame Size: 30"w x 84"h x 23"d



Front View



Isometric View





Overhead View



iPAD KIOSK 02 R-TABLET-STD-02

Frame Size: 20.25"w x 85.11"h x 23.80"d



Front View



Isometric View

## **Graphic Options:**

purchase only, single sided



Overhead View



iPAD KIOSK 03 R-TABLET-STD-03

Frame Size: 19.98"w x 64.34"h x 15.2"d



Front View



Isometric View

### **Graphic Options:**

purchase only, single sided



Overhead View

Formulate™ counter rental hardware is lightweight and easy to put together. Your purchased fabric graphics easily push into the top and bottom of the counter.



Rental fabric counter tops are available in black only.



PILLAR R-W-01-C

Frame Size: 31.5"w x 38"h x 15.75"d

Front View

Isometric View

**Graphic Options:** purchase only, single sided



Overhead View



ELLIPSE R-W-03-C

Frame Size: 46"w x 38"h x 20"d



Front View



Isometric View

**Graphic Options:** 

purchase only, single sided



Overhead View



OVAL R-W-05-C

**Frame Size:** 47.25" w x 38" h x 23.75" d



Front View



Isometric View

## **Graphic Options:** purchase only, single sided



Overhead View



## **CUSTOM RENTAL SOLUTIONS**

# CUSTOM RENTAL SOLUTIONS

For many reasons, exhibit rental is an attractive option and can provide flexibility when trying to maximize a budget.

The Exhibitors' Handbook not only offers out-of-the box exhibit kits, counters and accessories, but we can also design a customized rental solution to meet your specific needs. Exhibit designers approach each and every project as an original and incorporate a wide range of aluminum extrusions, laminates, fabrics, media and graphics resulting in exhibits that are unique and reflective of a company's persona. In addition, we can easily incorporate existing display elements, including graphics, furniture, flooring and more if that is what is desired.

### **Graphics & Fabrics**

Graphics are crucial to maximizing the impact of the message and the investment in a tradeshow or event. The material on which the graphics are printed is an essential consideration. We use over 20 high-quality printable materials and fabrics to create dynamic structures, displays and accessories. From rigid materials like wood and textured surfaces to vinyl, PVC (plastics), canvas and flag materials for outdoor use to fabrics such as stretch polyesters, satins, knits, sheers, backlit textiles – we work with you to select the best materials to create the desired impact and feel that will attract the target audience.

### **Structures & Shapes**

### Aluminum tube frames

Formed with aluminum bending machinery and skilled welding technicians, Formulate<sup>™</sup> aluminum tube frames and structures can be formed into a multitude of custom shapes and configurations to create a big impact.



### **CUSTOM RENTAL SOLUTIONS**



### Extrusion/modular systems

Aluminum extrusion-based modular systems maximize cost and provide great flexibility to create unique, functional and customized displays and environments. We offer several modular/extrusion systems that seamlessly integrate into near infinite possibilities that help easily achieve the desired look.

### Truss

Steel truss systems and structures are used in many customized display and stage settings to create a big and bold impact! Exhibit truss is easily configured to support a variety of display sizes and applications.

### Wood Structures

Custom-crafted and laminated wood display structures and accessories such as cabinets, reception counters, panels and more can be designed and incorporated into any space to provide tailored functionality and appearance.

### **Radiant Lighting**

The perfect balance of structure, graphics and lighting provide a powerful, impactful presence in a display. Illumination is an important piece of the puzzle to achieve the mood, style and staging you desire.

Merging shapes and structures with graphics and dynamic lighting are the first steps in creating vibrant and captivating displays for tradeshows, events and environments.



## outdoor RENTAL TENTS & SIGNAGE

The Exhibitors' Handbook offers a collection of rental portable, off-the-shelf outdoor tents, flags and signs of a variety of types and sizes. Combining durable sustainable hardware with state-of-the-art printed graphics creates outdoor displays and environments that make an impact.

Outdoor events such as festivals, street fairs, arts and craft shows and sporting events are perfect opportunities to rent promotional tents and signage to clearly display your company name, brand and message to attract visitors and buyers. Choose from off-the-shelf tents and related accessories, flags and portable billboards to make your event a success.



Shown above are the Zoom™ Tent frame and purchased printed canopy, with additional accessories – full backwall and half wall rental hardware and purchased graphics. Also featured is the Monsoon portable billboard and Zoom 04 feather flag.

The Zoom™ Tent opens to a base size of 9.6′ x 9.6′ with a coverage area that shades five people comfortably. The rental aluminum tent frame is rust-resistant and completely self-contained with no loose parts. The Zoom Tent is great for outdoor fairs, exhibitions, sporting events and arenas, concerts, festivals and more and is strong, solid, stable, wind-resistant and durable. Printed, purchased polyester canopy and accessory graphics are water and UV-resistant, long-lasting and can endure exposure to outdoor elements.



### ZOOMTM FLAGS

Zoom<sup>TM</sup> Flags can be used in indoor or outdoor settings, and provide quick and easy messaging. The purchased graphic rotates in the wind, ensuring that the message is always visible. Single or double sided graphic options are available. Rental flag hardware includes pole, ground stake and floor base.

Choose from two lengths – either 3 or 4 meters and select from teardrop, feather and straight shaped flag graphics; offered in single or double sided, purchase only.





### ZOOM™ FLAGS 03

R-ZOOM-3-T-G R-ZOOM-3-F-G R-ZOOM-3-S-G

### **Hardware Includes:**

x-base for floor spike ground base

Frame Size for Zoom 3 Straight or Feather Graphic: 24.75"w x 123"h

Frame Size for Zoom 3 Teardrop Graphic: 31.5"w x 105.5"h

### **Graphic Options:**

purchase only, single or double sided

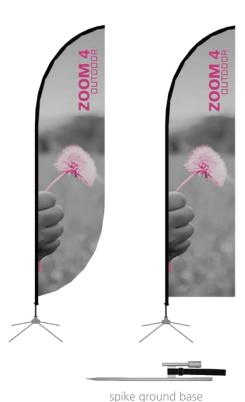






Isometric View

Overhead View





### ZOOM™ FLAGS 04

R-ZOOM-4-T-G R-ZOOM-4-F-G R-ZOOM-4-S-G

### **Hardware Includes:**

x-base for floor spike ground base

Frame Size for Zoom 4 Straight or Feather Graphic: 28.63"w x 156.75"h

Frame Size for Zoom 4 Teardrop Graphic: 38"w x 136.25"h

### **Graphic Options:**

purchase only, single or double sided





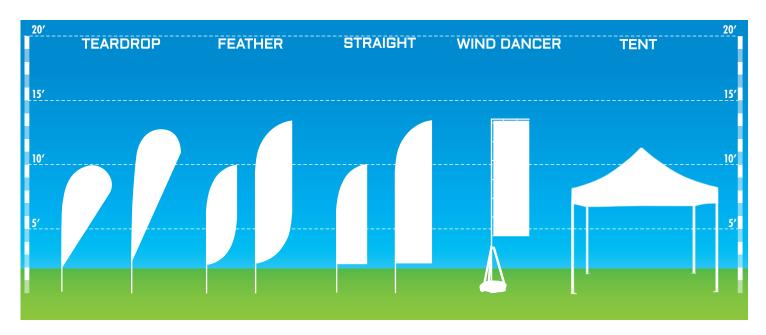


Front View

Isometric View

Overhead View

Outdoor signage and flags are great for outdoor sporting events and arenas, concerts, festivals or to draw attention to any storefront. Outdoor display products are strong, solid, stable and durable. Graphics are long-lasting and can endure exposure to outdoor elements.



# WIND DANCER LT R-WIND-LT

The Wind Dancer LT features a water or sand fillable base, and easy to assemble telescopic stand. Single or double sided graphic are available for purchase.



## Frame Size: 36" w x 9'8" h up to 13'6" h x 25.5" d

### **Graphic Options:**

Purchase only, single or double sided



### MONSOON R-MONSN-2

The Monsoon is a semi-portable single or double sided billboard. It features a lightweight aluminum frame, bungee cords and ground spikes. The grommet-based graphic is available for purchase.



## **Frame Size:** 98.43 "w x 38 "h x 25.2 "h

### **Graphic Options:**

Purchase only, single or double panel







Front View

Isometric View

Overhead View



## RENTAL TERMS

The Exhibitors' Handbook rental program is designed to suit your budget and timeline. That's why we offer a multitude of solutions, both customized and out-of-the-box to best align to your specific needs.

### **Rental and Purchased Items**

All rented structures remain the property of the manufacturer. Display graphics are purchased and remain the property of the purchaser. The renter does not need to return purchased items. Renter agrees to use care in use and handling of the rented items and return rental items in good condition. Damages to the rented structures will be documented, and an explanation of damages will be communicated within 14 days of the rental return. The cost of repairing/replacing rented items will be billed seperately.

### **Rental Period**

Standard rental period is 30 days unless an extension is mutually agreed upon. The 30 day period begins at the time of order shipment and rental item availability is not guaranteed until the order is confirmed. All structures and shipping containers are due back, freight pre-paid, by the last day of the rental period.

### **Late Charges**

Rental items not returned within 30 days will be subject to a daily late charge.

### **Shipping Costs**

Costs for outbound shipments, parcel or freight, are inclusive on the initial order and invoice. All return shipments must be prepaid by the renter. All rental structures returned collect will be billed at cost plus 20%.





## **LOGISTICS** & SERVICES

### Check In

Rental structures returned with client owned items will be charged a fee based on actual time and material cost for packaging and sorting client owned items for return. Graphics removal will be billed at a flat hourly fee. Clients will have the option of storing the items at our facility for a monthly charge or can request the items be shipped to the distributor/client. Pick up for these items must be arranged within 30 days of receipt or the returned items will be considered abandoned and disposed of. In these instances the manufacturer is not responsible for the replacement of any disposed goods.

### Purchase

An option to purchase the rental exhibit is available as is a promotion to purchase a new exhibit based off of a rented booth. For additional information on the purchase of a rental exhibit, please contact your sales representative.

### **Storage & Services**

We also offer a variety of service capabilities and storage options from Chicago and Las Vegas and have dedicated service teams to support companies who would like their exhibit material inspected, prepared and/or stored in between shows and events.



Custom Exhibit Rental p.59









## **BROUGHT TO YOU BY:**

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